



Net Insight moves to Nasdaq's Mid Cap segment

Stockholm, Sweden – Net Insight, Net Insight, the leading provider in media transport and resource scheduling, today announces that the company will be moved to the Nasdaq Stockholm Mid Cap segment on January 2, 2017.

The change from Small Cap is a result of Nasdaq's annual review of the average market value in the Nordic market segments. The Mid Cap segment includes companies with a market value of between EUR 150 million and EUR 1 billion.

"We are pleased and proud of the company's development in recent years. Net Insight has a clear growth strategy and we have managed to reposition the company in the evolving broadcast and media industry. The company has gone from being a product-oriented company to a more customer- and market-oriented company and we have broadened our offering in improving TV production efficiencies with the acquisition of ScheduALL in 2015. In addition, during last year Net Insight entered a new industry segment, OTT, with a solution to enhance the TV viewer's experience by improving the quality and interactivity within live OTT," said Fredrik Tumegård, CEO of Net Insight. "Overall we now have a stronger position in the media market."

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About Net Insight

Net Insight's vision is to enable a live and interactive media experience for anyone on earth. Our aim is to lead progress and enable a global media marketplace where live content can be exchanged and interaction among TV audiences can take place in real-time. We want to create the media experience of the future, centered on content.

Net Insight delivers products, software and services for effective, high-quality media transport, coupled with the effective management of resources, all, which creates an enhanced TV experience. Net Insight's offerings span across the entire media spectrum,

starting from TV cameras and TV studios, right through to the TV consumers. Our solutions benefit network operators, and TV and production companies, by lowering total cost of ownership, improving their workflow efficiencies and providing them with the ability to capture new business opportunities.

More than 500 world-class customers run mission critical media services using Net Insight's solutions, covering more than 60 countries worldwide. Net Insight is listed on Nasdaq Stockholm.

For more information, please visit netinsight.net