

Net Insight Nimbra Solution Honored with BIRTV2013 Award
Nimbra 640 Multiservice Access Gateway wins “Outstanding Product”

Stockholm, Sweden – Net Insight, a leading provider of efficient and scalable transport solutions for media, IP and broadcast networks, today announced that its Nimbra 640 Multiservice Access Gateway has won “Outstanding Product” in the BIRTV2013 Award for the product’s high-quality video transmission.

Beijing International Radio, TV & Film Equipment Exhibition (BIRTV) is the most influential exhibition in the broadcasting industry in Asia. Net Insight’s multi-service access gateway Nimbra 640 was announced a winner on August 20, 2013, prior to the opening of the BIRTV 2013 Show in Beijing.

The BIRTV Awards are given to the most innovative and anticipated products, as well as products with the most practical applications that are seen as indicators for the future development of radio and TV technologies. The BIRTV Awards consisted of five categories, including acquisition, production and post-production, broadcasting/projecting, transmission and new media, integrated TV or radio network, and comprehensive or auxiliary equipment and device.

“The BIRTV Award represents another step forward for Net Insight, as we look to grow in key developing markets,” says Anders Persson, executive vice president and interim CEO at Net Insight. “We have been making positive strides in establishing our presence in the Asia Pacific region and this award demonstrates how well the company continues to do there.”

The Nimbra 640 is on display during BIRTV at the exhibition booth of Net Insight’s master distributor in China, NI Systems.

For more details on Net Insight’s Nimbra 640 Multiservice Access Gateway solution, please visit the company website at www.netinsight.net.

For further information, please contact:

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About Net Insight

Net Insight delivers the world’s most efficient and scalable transport solution for Broadcast and IP Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight’s Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

More than 175 world class customers run mission critical video services over Net Insight products in over 60 countries. Net Insight is quoted on the NASDAQ OMX, Stockholm.
For more information, visit www.netinsight.net

About NI Systems

NI Systems Ltd., a company within the CSS Group, is the master distributor of Net Insight in China to further strengthen the support to customers and resellers and sustain the growth of Net Insight’s market share in China.

Under Net Insight’s authorization, NI Systems Ltd. bears full responsibility for the promotion, sales, and service for Net Insight’s products in the China region. NI Systems will be a competence center for Net Insight, providing advanced technical and marketing support. NI Systems Ltd. is also responsible to expand the market, especially in broadcasting applications, including DTT, Microwave Networks, Cable TV, IPTV, Studio Links, Telco networks, and

so on. Part of this expansion will be implemented through new distribution channels and NI Systems will welcome all resellers and system integrators that find business opportunities for Net Insight products.

About BIRTV

For more information, visit www.birtv.com/birtv/ENGLISH/birtvis.asp