



Net Insight's Solution for Customer Self-Provisioned Carrier Ethernet Services Certified by MEF

Net Insight now a MEF CE 2.0 certified equipment vendor

Stockholm, Sweden – Net Insight, the leading provider of live, interactive and on-demand media transport, today announces that the company's customer self-provisioned Carrier Ethernet solution has received MEF CE 2.0 certification.



MEF, the defining body for Carrier Ethernet, expresses a future vision referred to as the "Third Network", where network services are agile, assured and orchestrated. In this future customers have better control through self-service, connectivity is on-demand and elastic, and business models are pay-as-you-go.

Net Insight's Customer Provisioned Networks (CPN) solution uses Software Defined Networking (SDN) technology to provide these capabilities today. This has been proven by the company's long-term international deployments with service providers such as The Switch. MEF CE 2.0 certification proves that operators can use this solution to build open, standards-based networks, delivering well-defined Carrier Ethernet services.

"During Super Bowl 50 we successfully delivered carrier grade Ethernet services ranging from 50Mbps to 10Gbps with assured performance to a number of major clients," said Scott Beers, chairman and CEO, The Switch. "These services were mission critical to the production of Super Bowl, and were delivered using Net Insight's now MEF certified Nimbra equipment."

An off-the-shelf solution for customer provisioned Carrier Ethernet services allows service providers to aggressively move towards the future described by MEF.

"We are currently carrying out trials on customer-self provisioned Carrier Ethernet services using Net Insight's off-the-shelf CPN solution, on top of the now MEF certified Nimbra equipment," said Scott Hoffmann, CEO, WIN.

"With our CPN solution, customers self-provision MEF certified Carrier Ethernet services in less than 15 seconds," said Martin Karlsson, CTO & vice president product portfolio at Net Insight. "But more importantly, integrated pricing and billing capabilities give network operators new revenue opportunities and innovative business models, such as the pay-as-you-go models envisioned by MEF."

For further information, please contact:

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About Net Insight

Net Insight's vision is to enable a live and interactive media experience for anyone on earth. Net Insight delivers media transport solutions that empower broadcasters, content owners and network service providers to activate their audiences by providing a quality-of-experience worth paying for, live and local content that's part of their world and interactive experiences they want to be part of.

The company's solutions enable live, interactive and on-demand media transport, with operational simplicity, to let customers focus on delivering the best possible experience to their audiences. Net Insight's strength lies in enabling lossless video transport at any scale, from live contribution via the Internet, to ultra-high-definition distribution in managed media networks spanning the globe.

More than 500 world-class customers run mission critical media services using Net Insight's solutions, covering more than 60 countries worldwide. Net Insight is listed on NASDAQ OMX, Stockholm.

For more information, please visit netinsight.net

About The MEF

The MEF is the driving force enabling agile, assured and orchestrated Third Network services for the digital economy and the hyper-connected world, with user-directed control over network resources and cloud connectivity. Optimized for real-time, QoS-enabled, secured traffic and integration of value-added network functions-as-a-service, Third Network services are delivered over automated, virtualized, and interconnected networks globally powered by LSO, SDN, and NFV.

The MEF leverages its global 200+ network operators and technology vendor community, builds upon the robust \$80 billion Carrier Ethernet market, and provides a practical evolution to the Third Network with LSO, SDN, and NFV implementations that build upon a CE 2.0 foundation.

The MEF has established a technical and implementation framework that includes architecture, information models, service definitions, operational processes, open source community, and certification programs. MEF work is conducted internally and – under the guidance of the MEF UNITE program – in collaboration with global standards organizations and open source projects.

MEF16 (www.MEF16.com) is the MEF's global networking event that will bring together the ecosystem of players enabling the transition to Third Network services and showcase demonstrations of leading-edge service & technology innovations for the hyper-connected world.

About The Switch

For more information, please visit www.theswitch.tv

About WIN

For more information, please visit www.wins.net