

## **Net Insight wins order for Core Network Upgrade for a communications infrastructure and media services company based in the EMEA region**

**STOCKHOLM, Sweden – Net Insight, a leading provider of efficient and scalable transport solutions for media, IP and broadcast networks, today announces that a communications infrastructure and media services company based in the EMEA region selects Net Insight for an extension of their existing Nimbra-based media network.**

A communications infrastructure and media services company based in the EMEA region, offering uplinking, connectivity and playout solutions to the global broadcast market, has chosen to upgrade their existing core network consisting of Nimbra nodes. The company is at the forefront of network solutions and services in the digital world.

The media network from Net Insight is enabling the company to operate efficiently through a single platform and to bring new services to its broadcast customers in a cost-efficient way. The new core network provides uncompressed media services between its main core uplink locations in order to meet the ever increasing demand for these types of services from its clients. By extending with Net Insight, the core network has the flexibility to offer bulk delivery of ASI, IP, SD-SDI, HD-SDI, 3G-SDI and JPEG2000 compressed versions of SD, HD and 3G SDI from any port to any port on its core network and in any direction be it unicast or multicast.

Delivery takes place during 2012.

### **For further information, please contact:**

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### **About Net Insight**

*Net Insight delivers the world's most efficient and scalable transport solution for Broadcast and IP Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.*

*Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.*

*More than 150 world class customers run mission critical video services over Net Insight products in over 50 countries. Net Insight is quoted on the NASDAQ OMX, Stockholm. For more information, visit [www.netinsight.net](http://www.netinsight.net)*