



## Net Insight Receives the 2017 WTA Teleport Technology of the Year Award for ScheduALL® Connector™

*Judges from major global teleports applaud Connector's power to enable businesses to gain competitive advantages, open new revenue streams and streamline workflows*

**Stockholm, Sweden** – Net Insight, the leading provider in media transport and resource scheduling, today announces that its ScheduALL Connector has won the World Teleport Association's (WTA) 2017 Award for Teleport Technology of the Year.

The award is presented to the best technology that contributes to the business and operational success of teleports through lower costs, increased efficiency, new capabilities or access to new markets. The finalists for this award were selected by the international trade association and award committee, made up of global teleport industry experts, and chosen by vote of the entire WTA membership.

Net Insight's ScheduALL Connector is a revolutionary self-service, end-to-end provisioning and scheduling solution that allows satellite and fiber network providers to easily connect with their ScheduALL broadcast customers. The result is a unique, growing community of occasional use (OU) providers and their customers, enabling them to buy and sell resources in real-time by creating bookings in a direct, system-to-system, streamlined workflow for TV production. Industry adoption of ScheduALL Connector has resulted in an increase in transactions of over 700% in 2016 alone, representing almost 100,000 bookings made last year on the Connector platform.

"Being recognized by the major players in the teleport industry and the members of the WTA for this prestigious award demonstrates the industry impact ScheduALL Connector has made," said Martin Karlsson, CTO and vice president product portfolio at Net Insight. "The community of teleports and broadcasters embracing the Connector platform is a clear endorsement of the concept of operating locally, while thinking and scheduling globally."

### **About Net Insight**

*Net Insight's vision is to enable a live and interactive media experience for anyone on earth. Our aim is to lead progress and enable a global media marketplace where live content can be exchanged and interaction among TV audiences can take place in real-time. We want to create the media experience of the future, centered on content.*

*Net Insight delivers products, software and services for effective, high-quality media transport, coupled with the effective management of resources, all, which creates an enhanced TV experience. Net Insight's offerings span across the entire media spectrum, starting from TV cameras and TV studios, right through to the TV consumers. Our solutions benefit network operators, and TV and production companies, by lowering total cost of ownership, improving their workflow efficiencies and providing them with the ability to capture new business opportunities.*

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*More than 500 world-class customers run mission critical media services using Net Insight's solutions, covering more than 60 countries worldwide. Net Insight is listed on Nasdaq Stockholm.*

*For more information, please visit [netinsight.net](http://netinsight.net)*

**About WTA**

*For more information, please visit [www.worldteleport.org/](http://www.worldteleport.org/)*