

Net Insight Selected by DMC for new IP distribution network

Enables smooth migration from satellite to fibre

Stockholm, Sweden – Net Insight, the leading provider of live, interactive and on-demand media transport, today announces that DMC, provider of media logistics services to channel owners and operators, has selected the company for a new IP distribution network.

DMC, the Digital Media Centre, part of AMC Networks International, provides services including the origination of over 100 television channels and the provision of 50,000 on-demand TV assets to operators each year. DMC is building a new primary IP distribution network that will enable migration of signal distribution from satellite to fibre and support further growth. The new network will deliver TV channels and content to Cable, IPTV and OTT service providers within as well as outside Europe.

“We selected Net Insight as we want to have a reliable, long-term partnership and their technology and expertise in media networks as well as their willingness to share knowledge, has been imperative when looking for a new future-proof network solution,” said Matthijs Zwart, Director Operations at DMC. “Net Insight’s solutions are scalable and easy to manage and maintain, resulting in low costs of ownership.”

“By simplifying workflows and network complexities we help to improve the balance between content value and cost of production. This opens up new opportunities for DMC to connect content to audiences all over the world,” said Fredrik Tumegård CEO of Net Insight. “DMC is expanding their network rapidly and we look forward to being part of their journey and support them now and in the future.”

For further information, please contact:

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About Net Insight

Net Insight’s vision is to enable a live and interactive media experience for anyone on earth. Net Insight delivers media transport solutions that empower broadcasters, content owners and network service providers to activate their audiences by providing a quality-of-experience worth paying for, live and local content that’s part of their world and interactive experiences they want to be part of.

The company’s solutions enable live, interactive and on-demand media transport, with operational simplicity, to let customers focus on delivering the best possible experience to their audiences. Net

Insight's strength lies in enabling lossless video transport at any scale, from live contribution via the Internet, to ultra-high-definition distribution in managed media networks spanning the globe.

More than 200 world-class customers run mission critical media services using Net Insight's solutions, covering more than 60 countries worldwide. Net Insight is listed on NASDAQ OMX, Stockholm.

For more information, please visit netinsight.net

About DMC

DMC is a key European media logistics service provider of playout services, content distribution, Video on Demand and TV Everywhere services. The Amsterdam based advanced digital media facility specialises in the enrichment, publishing and delivery of multi-lingual and multi-platform content.

DMC currently transmits over 100 linear streams across continental Europe, the UK, Middle East, Asia and South Africa, is managing over 50,000 active on-demand titles and delivering over 5,000 hours of content each day. Clients include Fox International Channels, A&E Networks, Liberty Global, BBC Worldwide, Sony Pictures Entertainment, AMC Networks and others. For more information, please visit www.digitalmediacentre.com

DMC is a division of AMC Networks International, the global division of AMC Networks. For more information, visit: www.amcnetworks.com/amcni.