

Net Insight Selected by South African Pay TV Operator MultiChoice for Campus Network Expansion

Nimbra solution to provide lossless video transport

Stockholm, Sweden – Net Insight, a leading provider of efficient and scalable transport solutions for media, IP and broadcast networks, today announced that its Nimbra solution has been selected by pay TV operator MultiChoice to expand its existing campus network in South Africa.

MultiChoice will use Net Insight's Nimbra solution to bring its recently established back-up facility into full operation, making it possible for them to serve additional areas and provide business continuity for its primary transmission site in Randburg. The inter-campus network will be fully integrated into MultiChoice's existing Nimbra-based network, enabling the company to connect its pay TV operation centres to provide lossless compression when transporting high-definition television (HDTV) services in real-time. The solution will also address the challenges of back-up, disaster recovery and business continuity, as well as the opportunity to up-scale services in different locations in the future.

"Net Insight's Nimbra solution is a crucial technological ingredient for us to support our growth in Africa as we look to expand across the continent," says Melt Loubser, General Manager: Broadcast Technology Africa, MultiChoice. "We always look for solutions that best fit our needs – that is why we selected Net Insight for our network expansion."

"MultiChoice are looking to deliver new content in new formats with the highest quality of service (QoS), which our Nimbra video transport and JPEG2000 compression solutions enable them to do cost efficiently," says Fredrik Tumegård, CEO at Net Insight. "This deal highlights Net Insight's strength in offering products that are best-of-breed, which successfully work across all types of network environments throughout the world."

The order was won in partnership with GDS Technologies, Net Insight's partner in Sub-Saharan Africa.

For further information, please contact:

Fredrik Tumegård, CEO of Net Insight, +46 8 685 04 00, fredrik.tumegard@netinsight.net

About Net Insight

Net Insight delivers the world's most efficient and scalable transport solution for Broadcast and IP Media, Digital Terrestrial TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

More than 200 world class customers run mission critical video services over Net Insight products in over 60 countries. Net Insight is quoted on the NASDAQ OMX, Stockholm.

For more information, please visit www.netinsight.net

About MultiChoice

For more information, please visit www.multichoice.co.za

About GDS Technologies

For more information, please visit www.gdstech.co.za/