

## **Net Insight Solution Deployed to Replace France Télévisions Satellite Back-Up Network for Overseas Territories**

*New media contribution and distribution network helping national broadcaster increase operational agility, achieve significant cost savings, and maximize service availability and reach*

**Stockholm, Sweden** – Net Insight, the leading provider in media transport and resource scheduling, today announces that France Télévisions Réseau Outre-Mer, the network of TV and radio stations operating in France's overseas territories around the world, has deployed the company's internet media transport solution, Nimbra VA 220, for a new media contribution and distribution network. The network operates between France Télévisions' production facility outside Paris, and its overseas territories, which include Martinique, Réunion, Saint Pierre and Miquelon, Guadeloupe and French Guiana.

For any national broadcaster today the requirements placed on them to provide "more for less" by controlling costs, yet still offering a high-quality viewing experience, can be challenging. Achieving these goals at a worldwide level where connectivity resources are limited can prove even more difficult. This was just such a challenge that France Télévisions faced and one that has been solved by the deployment of Net Insight's internet media transport solution. Significantly, this includes the replacement of the broadcaster's satellite back-up network and the ability to add more territories in the future, without having to completely overhaul its current infrastructure.

"We can now consider a far wider array of live broadcasting services, often presented at very short notice, for our overseas territories where difficult connectivity environments had, until now, hindered numerous high-quality broadcast opportunities" said Pascal Gerard, broadcast director, French overseas territories, at France Télévisions. "Net Insight's solution reduces our operational costs significantly, while at the same time enabling us to maximize our service availability and reach to our overseas territories."

"France Télévisions is a significant customer for Net Insight and shows that our presence in the French market is growing," said Fredrik Tumegård, CEO at Net Insight. "With our solution in place, France Télévisions can now realize a scalable, flexible and reliable business continuity solution that delivers a high quality viewing experience to its territories, addressing some of the biggest challenges they aimed to overcome."

Net Insight's French partner Metracom was instrumental in building the network and manages the network as a managed service for France Télévisions.

The deployment of the network started in 2014 and has continued throughout 2016.

**For further information, please contact:**

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**About Net Insight**

*Net Insight's vision is to enable a live and interactive media experience for anyone on earth. Our aim is to lead progress and enable a global media marketplace where live content can be exchanged and interaction among TV audiences can take place in real-time. We want to create the media experience of the future, centered on content.*

*Net Insight delivers products, software and services for effective, high-quality media transport, coupled with the effective management of resources, all, which creates an enhanced TV experience. Net Insight's offerings span across the entire media spectrum, starting from TV cameras and TV studios, right through to the TV consumers. Our solutions benefit network operators, and TV and production companies, by lowering total cost of ownership, improving their workflow efficiencies and providing them with the ability to capture new business opportunities.*

*More than 500 world-class customers run mission critical media services using Net Insight's solutions, covering more than 60 countries worldwide. Net Insight is listed on Nasdaq Stockholm.*

**For more information, please visit [www.netinsight.net](http://www.netinsight.net)**

**About France Télévisions**

For more information, please visit [www.francetelevisions.fr](http://www.francetelevisions.fr)

**About Metracom**

For more information, please visit [www.metracom.fr](http://www.metracom.fr)