



## Net Insight Wins 2014 Cable Spotlight Product of the Year Award

*Company's Nimbra VA 210 honored for outstanding innovation  
in video transport over Internet*

**Stockholm, Sweden – Net Insight, a leading provider of efficient and scalable transport solutions for media, IP and broadcast networks, today announces that Technology Marketing Corporation (TMC) and Cable Spotlight have named its Nimbra VA 210 video appliance as a recipient of a 2014 Cable Spotlight Product of the Year Award.**

Net Insight's Nimbra VA 210 is a video appliance featuring unique mechanisms for robust live media transport over Internet. By combining re-transmission with forward error correction (FEC), the Nimbra VA 210 maintains the integrity of a media stream, regardless of the underlying IP infrastructure. Net Insight's Nimbra VA series of solutions allow for reliable media transport over unmanaged packet networks or in the best-effort traffic class, effectively enabling media operators to cost-effectively transport and offer more content, such as tier 2 and 3 live sports, to new target audiences, in a highly profitable way.

"It is my pleasure to recognize Net Insight with a Cable Spotlight Product of the Year Award for its contribution to the advancement of cable technology solutions," says Rich Tehrani, CEO, TMC. "I look forward to seeing more innovation from Net Insight in the coming years."

The TMC Cable Spotlight Product of the Year Awards honor the finest developments in the cable industry and most innovative cable technologies of 2014, recognizing products and solutions that successfully integrate innovation, quality, and value into their customers' business. Cable technologies brought to market or have made a significant improvement to an existing product in the past twelve months qualified for the award and applications were evaluated and awarded by the editors of *Cable.TMCnet.com*.

"The Cable Spotlight Product of the Year Award is a significant win for Net Insight as we continue to help operators transport media with a high quality of service (QoS)," says Fredrik Tumegård, CEO of Net Insight. "We are particularly proud of receiving recognition from the cable industry for our Nimbra VA 210, as this further demonstrates the strength and significance of our products across all media environments."

For more details on Net Insight's Nimbra VA 200 series of video appliances, please visit the company website at [www.netinsight.net](http://www.netinsight.net).

### **For further information, please contact:**

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### **About Net Insight**

*Net Insight delivers the world's most efficient and scalable transport solution for Broadcast and IP Media, Digital Terrestrial TV and IPTV/CATV networks.*

*Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.*

*More than 200 world class customers run mission critical video services over Net Insight products in over 60 countries. Net Insight is quoted on the NASDAQ OMX, Stockholm.*

For more information, please visit [www.netinsight.net](http://www.netinsight.net)

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**About TMC**

*TMC is a global, integrated media company that supports clients' goals by building communities in print, online, and face to face. TMC publishes multiple magazines including [Cloud Computing](#), [M2M Evolution](#), [Customer](#), and [Internet Telephony](#). TMCnet is the leading source of news and articles for the communications and technology industries, and is read by as many as 1.5 million unique visitors monthly. TMC produces a variety of trade events, including [ITEXPO](#), the world's leading B2B communications event, as well as industry events: 3D Printing Conference & Expo; Asterisk ([News - Alert](#)) World; AstriCon; (CVx) ChannelVision Expo; Cloud4SMB Expo; DevCon5 - HTML5 & Mobile App Developers Conference; M2M Evolution Conference & Expo; Mobile Commerce Zone Conference & Expo; SecureIT; StartupCamp; Super Wi-Fi Summit; SIP Trunking-Unified Communications ([News - Alert](#)) ([News - Alert](#)) Seminars; Wearable Tech Conference & Expo; WebRTC Conference & Expo; and more. Visit [TMC Events](#) for additional information.*

*For more information on TMC, visit [www.tmcnet.com](http://www.tmcnet.com).*