



## Net Insight wins order for multi-sport event in Asia

**Stockholm, Sweden** – Net Insight, the leading provider in streaming, media transport and resource scheduling, today announces that a national telecommunications company in Southeast Asia has selected its well-proven Nimbra platform for the new IP media network to support a multi-sport event.

Net Insight will deliver its redundant true WAN, high-quality media transport solution Nimbra for production and contribution of live sports content from the sports venues to the International Broadcast Centre (IBC).

“We look forward to working with our new customer in this rapidly growing region,” says Fredrik Tumegård, CEO of Net Insight. “With our high-quality Nimbra platform and experienced event support staff, the customer will bring superior live sports content to TV viewers all over the world.”

The order includes products as well as services and the delivery and implementation will take place during the second and third quarter. The order was won together with PT Transtel Universal, Net Insight's partner in the region.

### **For further information, please contact:**

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### **About Net Insight**

*Net Insight's vision is to enable a live and interactive media experience for anyone on earth. Our aim is to lead progress and enable a global media marketplace where live content can be exchanged and interaction among TV audiences can take place in real-time. We want to create the media experience of the future, centered on content.*

*Net Insight delivers products, software and services for effective, high-quality media transport, coupled with the effective management of resources, all, which creates an enhanced TV experience. Net Insight's offerings span across the entire media spectrum, starting from TV cameras and TV studios, right through to the TV consumers. Our solutions benefit network operators, and TV and production companies, by lowering total cost of ownership, improving their workflow efficiencies and providing them with the ability to capture new business opportunities.*

*More than 500 world-class customers run mission critical media services using Net Insight's solutions, covering more than 60 countries worldwide. Net Insight is listed on Nasdaq Stockholm.*

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#### **About Transtel Universal**

**For more information**, please visit [www.transteluniversal.co.id/](http://www.transteluniversal.co.id/)