

Net Insight Wins Prestigious SCTE 2012 Technological Innovation Award

The SCTE selects Net Insight's Service Aware Media Network solution as the Best Broadband Network Transmission Solution

STOCKHOLM, Sweden – Net Insight, a leading provider of efficient and scalable transport solutions for media, IP and broadcast networks, has been selected by the SCTE (Society for Broadband Professionals), a non-profit making organization whose aim is to raise the standard of broadband engineering in the telecommunications industry, as the winner for the Best Broadband Network Transmission Solution for its Service Aware Media Network solution

Net Insight's solution improves and repairs the quality of the IP core networks through QoS enhanced links and lossless routing ensuring 100 per cent Quality of Service (QoS) and end-to-end service integrity. Net Insight's approach to media services in IP networks is unique due to its ability to look at each media service individually, within the IP network, allowing it to be truly aware of each service. Because of this media service aware capability, Net Insight can provision, monitor and protect (service-centric network management) each service individually on demand.

The awards, open to the entire broadband industry, are for technological innovation in the broadband arena and must be a related product, system or concept. The item nominated must have been introduced into the marketplace during 2011. The SCTE Executive group consisting of 12 elected representatives from the broadband industry selected Net Insight as the winner which was announced at the annual SCTE Dinner Gala on Saturday, 17 March, 2012 in UK.

"This award further demonstrates the depth of our innovation and our ability to bring it to fruition," said Per Lindgren, founder and VP of business development, Net Insight. "For media services it is critical to select an IP transport solution that delivers the required quality of service and manageability with a minimum of complexity. That is exactly what Net Insight offers customers with its solution for Service Aware Media Networks."

For further information, please contact:

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About Net Insight

Net Insight delivers the world's most efficient and scalable transport solution for Broadcast and IP Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insights Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

More than 150 world class customers run mission critical video services over Net Insight products in over 50 countries. Net Insight is quoted on the NASDAQ OMX, Stockholm.

For more information, visit www.netinsight.net

About SCTE

For more information, visit www.scte.org

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