

New customer ViewSat selects Net Insight for fibre network in the UK

STOCKHOLM, Sweden – Net Insight, a leading provider of efficient and scalable transport solutions for media, IP and broadcast networks, today announced that ViewSat, a global provider of broadcast and transmission services for television and radio channels, have selected the Nimbra platform to offer additional services to its clients.

ViewSat is one of the fastest-growing operators within the global broadcast and transmission services industry for television and radio channels. Headquartered in the UK, ViewSat provides services into the Middle East, North Africa, Asia, Europe and Sub-Saharan Africa and operates a series of satellite broadcasting platforms, supplemented with a dedicated fibre network, teleports and playout centre to provide a high-quality infrastructure for customers' digital satellite broadcasting.

ViewSat has selected Net Insight's Nimbra platform as the solution to allow more efficient integration with fibre based video cabling within many carrier hotel locations. ViewSat will be using its Video Access Modules and SFP Video Access Modules to run services between their uplink locations and a telehouse in London over a Gbe IP Link. In addition ViewSat will be utilizing Net Insight's 1+1 Hitless Video Protection and 1+1 Hitless Ethernet Protection. By wrapping in the 1+1 Hitless Protection and Ethernet Service carriage the Nimbra solution allows ViewSat to reduce the number of elements in the transmission chain. Net Insight's end-to-end Performance Monitoring also allows ViewSat to provide end-to-end visibility to its clients of the services being carried.

"Net Insight's solution provides expansion capabilities and allows us to offer our clients additional services in a very short lead time and with enhanced quality and protection", says Mr Awaes Jaswal, Chief Executive of ViewSat. "We have plans for further growth in 2013 and beyond."

"Our Nimbra platform delivers the Quality of Service requested by leading broadcast operators such as ViewSat", says Fredrik Trägårdh, CEO of Net Insight. "ViewSat is a new customer in the UK and we will add playout capabilities for a new transponder on Intelsat".

For further information, please contact:

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About Net Insight

Net Insight delivers the world's most efficient and scalable transport solution for Broadcast and IP Media, Digital Terrestrial TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

More than 175 world class customers run mission critical video services over Net Insight products in over 60 countries. Net Insight is quoted on the NASDAQ OMX, Stockholm.

For more information, visit www.netinsight.net

About ViewSat

ViewSat continue to solidify their position as leading global broadcast specialists, with a growing presence across Sub-Saharan Africa, the Middle East, Asia, Europe and North America.

ViewSat boasts state of the art satellite technology supported by a dedicated fibre network, teleports and a playout centre – to provide assured broadcasting of radio and television channels.

Launched in 2006 to provide digital satellite services in Sub-Saharan Africa, ViewSat is now headquartered in the UK and provides high quality network delivery and specialist expertise to their customers across the world.

For more information, visit www.viewsat.eu

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