

Tactivo™ for iPad obtains MFi approval by Apple

Precise Biometrics' newest product for mobile security, Tactivo™ for iPad, has now also been certified by Apple.

"We are pleased now to announce that Tactivo™ for iPad has also been MFi approved by Apple. Given the substantial use of iPads within Government, Large Enterprises, HealthCare and Banking, we have been waiting eagerly to get this approval in place" says Thomas Marschall, President and CEO of Precise Biometrics.

Tactivo for iPad is the first combined fingerprint and smart card reader available in the market. Together with special purpose apps, Tactivo enables government agencies and companies to maintain a high level of authentication and security when employees use mobile devices to access sensitive information.

Tactivo offers a unique enhancement of the security features already available in iPhone and iPad devices. These enhancements are of special interest to government agencies, enterprises and healthcare customers worldwide as they increasingly are using iPhones and iPads devices to access and share data more securely outside of a traditional office setting. Precise Biometrics is experiencing a global interest in their Convenient Security offerings demonstrated by the level of interest that Tactivo has already attracted from these segments.

Precise Biometrics has committed additional sales and marketing resources to effectively reach these segments over time. Customer and partner presentations are in progress across various geographic markets as the first shipments of Tactivo for iPad will be delivered from the company's production partner in the United States already in September.

Precise Biometrics' own app, BioSecrets, is already available in Apple's App Store. Together with Tactivo, this app enables passwords and other sensitive information to be stored within a biometrically secured container on iPhone 4S and iPhone 4, and now also the iPad. New apps, developed both in-house and by partners, will be launched at regular intervals in the near future.

"We are expecting substantial sales of both Tactivo for iPhone and Tactivo for iPad in 2012", says Thomas Marschall, President and CEO of Precise Biometrics. "We have continued to increase our level of sales and marketing resources along with partner management to address the increased demand for our products and solutions.

FOR FURTHER INFORMATION

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Precise Biometrics is a market leading supplier of solutions for fingerprint recognition that guarantee the identity of people. With the highest level of competence in fingerprint biometrics, Precise Biometrics offers fast, precise and secure verification of a person's identity.

This technology can be used for ID, company and bank cards, and for access to mobile solutions, computers and networks. Precise Biometrics delivers its solutions to companies and government agencies all over the world, and the Company's technology is licensed to almost 160 million users.

For further information go to www.precisebiometrics.com

Our Web shop www.idApps.com is open for limited purchases, initially only taking U.S. orders. The idApps.com portal has been created to support the strong BYOD, or "Bring-Your-Own-Device" trend worldwide, and thus allow people to buy smaller Tactivo volumes directly from us. These smaller volumes are then expected to inspire the employers that are not covered under our initial sales and marketing efforts to buy larger quantities over time," concludes Thomas Marschall.

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Precise Biometrics AB (publ) may be required to disclose the information provided herein pursuant to the Securities Markets Act. The information was submitted for publication at 11.55 on Aug 23, 2012.

FOR FURTHER INFORMATION

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