

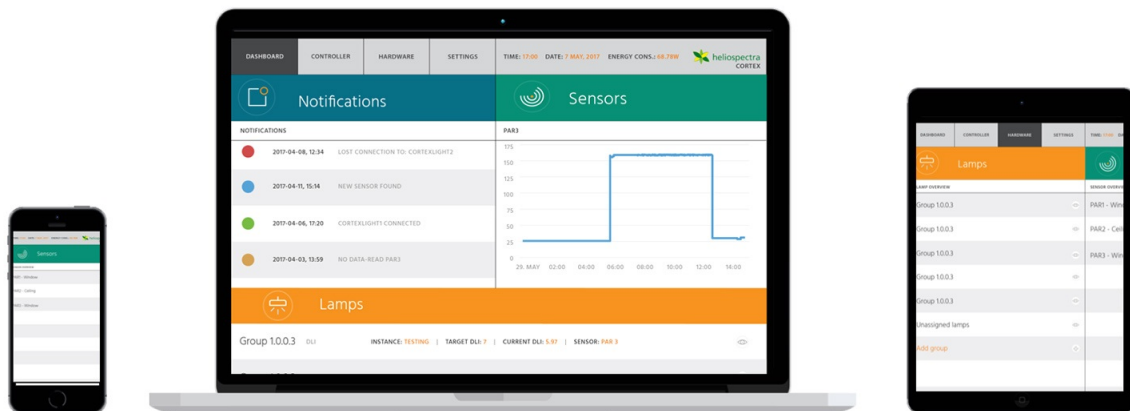


Heliospectra AB Announcing CORTEX

The Market's Leading Control Software for Consistent, High-Quality Crop Production Year-Round

(GOTHENBURG, Sweden / SAN FRANCISCO, CA, June 14, 2017) – Heliospectra AB (publ) (OTCQB: HLSPY, FIRSTNORTH: HELIO), a world leader in intelligent lighting technology for greenhouse and controlled plant growth environments, introduces CORTEX - the market's leading light control software. The new Heliospectra solution enables growers to significantly increase consistency and control of crop quality, harvest cycles and yields.

CORTEX



Integrating with Heliospectra's intelligent LED lights and an array of plant sensors, the new platform ensures that greenhouse and indoor crops receive perfect light 365 days a year. CORTEX offers advanced controls and dynamic adjustments of supplemental light intensities, quality and schedules with real-time response to changes in local weather and other light-limiting factors. The new solution will be showcased at Cultivate 2017 in Columbus, Ohio, July 15 - 18, 2017 with live demonstrations of how growers will standardize production and boost year-round yields using automated light schedules, sensor feedback and centralized controls.

"We understand that close collaboration with our customers is vital and that every grower wants to improve business performance," said Ali Ahmadian, CEO of Heliospectra AB. "The guiding principle in developing CORTEX is providing a customizable control system and metrics that improve profitability and operations for growers."

"After years of working with our customers in the field, it's clear that existing software platforms do not provide growers with the controls required. The addition of CORTEX to Heliospectra's product portfolio introduces an intuitive and unrivaled light control system that enables businesses to standardize production, reliably forecast yields and achieve negotiation advantages in the marketplace," Ahmadian added. "CORTEX also brings a higher level of integration and light management capabilities to existing control software systems, enabling our customers to make the most of their other investments in greenhouse technologies."

Heliospectra's CORTEX introduces new features to the company's current software and product portfolio to elevate the level of automation and control capabilities for growers. Centralized control components include:

- **Automated light response** gives growers the ability to replicate pre-set light strategies across the plant growth cycle and ensures consistent light quality year-round.
- **Energy and power consumption monitoring** increases visibility so growers can adapt and optimize light use and schedules based on peak hours, rising energy costs and potential dollar savings.
- **Repository of data logs, historical lighting strategies and instance isolations** equips growers to make data-driven decisions for predictable, reliable and repeatable business forecasting and harvest results.
- **Multiple light zones and groupings** standardize schedules and settings to allow growers to use their time and staff hours more

efficiently.

- **Real-time management and remote notifications from any device**—anytime, anywhere—enable growers to monitor hardware status across their facilities and quickly control light settings, intensities and spectrum strategies.

Heliospectra remains focused on the company's active biofeedback program patents as the CORTEX platform accelerates intelligent lighting software, dynamic response and automated controls that enable growers and business operations to achieve consistent crop quality and sustainable success.

For more information about CORTEX, book a meeting with our lighting specialists at Cultivate 2017. To book, please visit - info.heliospectra.com/cultivate2017. For more information, visit www.heliospectra.com or call +46 31 40 67 10 (+1 888 942 GROW for Americas).

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About Heliospectra

Heliospectra AB (publ) (OTCQB: HLSPY, FIRSTNORTH: HELIO) is the industry's most proven intelligent lighting technology for greenhouse and controlled plant growth environments. With the vision to make commercial crop production more connected and resource-efficient, growers and commercial producers across six continents use Heliospectra's holistic and flexible solutions to consistently increase yields while producing crops that achieve quality appearance, superior nutritional or medicinal value and longer shelf life, harvest after harvest. Founded in 2006 and winner of multiple international awards and recognitions, Heliospectra has raised more than \$32 million in capital to date. As a publicly traded company, the majority ownership remains with some of Heliospectra's earliest investors [Weland Steel](#), [Swedish Industrial Fund](#) and [Midroc New Technology](#). For more information, please visit <https://www.heliospectra.com>.

Forward-Looking Statements

The statements in this press release constitute forward-looking statements within the meaning of federal securities laws. Such statements are based on our current beliefs and expectations and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are beyond our control. In addition, such forward-looking statements are subject to assumptions with respect to future business strategies and decisions that are subject to change. Potential risks and uncertainties include, but are not limited to, technical advances in the industry as well as political and economic conditions present within the industry. We do not take any obligation to update any forward-looking statement to reflect events or developments after a forward-looking statement was made.

This information is information that Heliospectra AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, at 10.00 CET / 4 AM EST on June 14, 2017.