



New Fortune 500 Global AgTech Customer Deploys Heliospectra Intelligent LED Lighting Solutions

Heliospectra Secures First Order with Global AgTech Leader to Support Consistent, High Quality Crops and Commercial Food Production

(GOTHENBURG, Sweden/SAN FRANCISCO, CA, August 1, 2017 – Heliospectra AB (publ) (OTCQB: HLSPY, FIRSTNORTH: HELIO), a world leader in intelligent lighting technology for greenhouse and controlled plant growth environments, announces a new Fortune 500 Global AgTech customer. The order, valued at \$70,000 (583 333 SEK), adds to Heliospectra's significant 2017 sales growth and product commercialization.

AgTech leaders and controlled environments agriculture (CEA) organizations continue to realize the impact Heliospectra's proven, adjustable spectra LED lighting technology and market-leading software control creates, increasing crop quality, production yields and business results.

"Heliospectra is privileged to collaborate with a modern agricultural leader in commercial food production and advanced research applications," said Ali Ahmadian, CEO of Heliospectra. "After rigorous evaluation and analysis of lighting and control products, this global Fortune 500 AgTech leader recognizes the value and business advantages that Heliospectra's reliable, durable and holistic solutions deliver."

With focus on the AgTech industry, Heliospectra is enabling global organizations to protect quality of research and commercial food production. The superior engineering and reliable light emitted from Heliospectra's intelligent LED lighting solutions ensure that cultivation teams control consistency and significantly increase quality of crops, harvest cycles and yields when compared to traditional high pressure sodium (HPS) or other LED light fixtures.

Heliospectra continues to expand the company's portfolio of supplemental LED lighting solutions for large scale greenhouse operations and sole source lighting technology for indoor controlled environments. With robust software controls and dynamic light response based on real-time integration of plant sensor feedback, energy consumption and climate data, Heliospectra ensures that plants receive the right amount of light at the right time across the complete growth cycle.

Investor Relations:

Ali Ahmadian, CEO of Heliospectra | +46 (0)72 203 6344 |

Ali.Ahmadian@heliospectra.com

Redeye is Heliospectra's Certified Advisor for Nasdaq First North - www.redeye.se

<http://www.heliospectra.com>

About Heliospectra

Heliospectra AB (publ) (OTCQB: HLSPY, FIRSTNORTH: HELIO) is the industry's most proven intelligent lighting technology for greenhouse and controlled plant growth environments. With the vision to make commercial crop production more connected and resource-efficient, growers and commercial producers across six continents use Heliospectra's holistic and flexible solutions to consistently increase yields while producing crops that achieve quality appearance, superior nutritional or medicinal value and longer shelf life, harvest after harvest. Founded in 2006 and winner of multiple international awards and recognitions, Heliospectra has raised more than \$32 million in capital to date. As a publicly traded company, the majority ownership remains with some of Heliospectra's earliest investors [Weland Steel](#), [Swedish Industrial Fund](#) and [Midroc New Technology](#). For more information, please visit <https://www.heliospectra.com>.

Forward-Looking Statements

The statements in this press release constitute forward-looking statements within the meaning of federal securities laws. Such statements are based on our current beliefs and expectations and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are beyond our control. In addition, such forward-looking statements are subject to assumptions with respect to future business strategies and decisions that are subject to change. Potential risks and uncertainties include, but are not limited to, technical advances in the industry as well as political and economic conditions present within the industry. We do not take any obligation to update any forward-looking statement to reflect events or developments after a forward-looking statement was made.

This information is information that Heliospectra AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, at 13.00 CET / 7 AM EST on August 1, 2017.