



## New Customer Selects Heliospectra LED Lighting Solutions for Cultivation Facility in Portugal

### Advanced LED Technology Accelerates Harvest Cycles and Increases Yields for Commercial Horticulture and Food Production

(GOTHENBURG, Sweden/SAN FRANCISCO, CA, August 2, 2017 –

**Heliospectra AB (publ) (OTCQB: HLSPY, FIRSTNORTH: HELIO), a world leader in intelligent lighting technology for greenhouse and controlled plant growth environments, announces a new order from a new cultivation facility in Portugal. The indoor controlled environment facility is investing in Heliospectra lighting solutions to accelerate harvest cycles and increase yields. The order is valued at \$77,500 (628 555 SEK).**

The order includes [Heliospectra's E60 lighting solutions](#) which provide an optimized, fixed spectrum of blue, white and red wavelengths that can be used across food, ornamental and flowering plants from seedling and propagation to final harvest. The 600W Heliospectra lamps are far more energy-efficient than traditional high pressure sodium (HPS). Heliospectra solutions deliver superior performance and durability while also achieving business advantages for growers and producers in the global marketplace.

"Our newest customer recognizes the value generated by Heliospectra. The proven results achieved with our lighting solutions ensure that commercial growers can reduce days to harvest in the production cycle. Producers can bring fresh, locally grown products to market faster," said Ali Ahmadian, CEO of Heliospectra. "The ability to accelerate harvest while increasing yields and improving the nutrition, appearance and quality of crops provides reliable, repeatable production forecasts and negotiation advantages for our customers in the retail marketplace."

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#### About Heliospectra

Heliospectra AB (publ) (OTCQB: HLS, FIRST NORTH: HELIO) is the industry's most proven intelligent lighting technology for greenhouse and controlled plant growth environments. With the vision to make commercial crop production more connected and resource-efficient, growers and commercial producers across six continents use Heliospectra holistic and flexible solutions to consistently increase yields while producing crops that achieve quality appearance, superior nutritional or medicinal value and longer shelf life, harvest after harvest. Founded in 2006 and winner of multiple international awards and recognitions, Heliospectra has raised more than \$32 million in capital to date. As a publicly traded company, the majority ownership remains with some of Heliospectra earliest investors [Weland Steel](#), [Swedish Industrial Fund](#) and [Midroc New Technology](#). For more information, please visit <https://www.heliospectra.com>.

#### Forward-Looking Statements

The statements in this press release constitute forward-looking statements within the meaning of federal securities laws. Such statements are based on our current beliefs and expectations and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are beyond our control. In addition, such forward-looking statements are subject to assumptions with respect to future business strategies and decisions that are subject to change. Potential risks and uncertainties include, but are not limited to, technical advances in the industry as well as political and economic conditions present within the industry. We do not take any obligation to update any forward-looking statement to reflect events or developments after a forward-looking statement was made.

*This information is information that Heliospectra AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, at 14.00 CEST / 8 AM EDT on August 2, 2017.*