



Heliospectra To Showcase Market-Leading LED Lighting Solutions at Upcoming Marijuana Business Conference

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Heliospectra AB (publ) (OTCQB: HLSPY, FIRSTNORTH: HELIO), a world leader in intelligent LED lighting technology for greenhouse and controlled plant growth environments, will demo the company's intelligent light solutions and new HelioCORE light control software during this week's MJ BizCon in booth #3607, November 15-17, 2017, at the Las Vegas Convention Center, Las Vegas, Nevada.

Heliospectra together with Canada-based partner Montel will host an exclusive Grower-to-Grower session with The Grove Nevada in booth #3607 on Thursday, November 16 between 2:00 and 4:00 pm pacific. Attendees will learn how the customer's cultivation team has used high-density vertical cultivation systems and centralized LED light management strategies to maximize production and business performance.

Using state-of-the-art cannabis cultivation solutions from Montel and Heliospectra, the Grove Nevada continues to achieve consistent, high-quality medicinal cannabis crop results while reducing overall operational costs.

"The medical marijuana industry has reached a pivotal point where agile organizations need to scale quickly," explains Ali Ahmadian, CEO of Heliospectra. "Every licensed producer and grower wants to secure premium pricing and negotiation advantages in the rapidly expanding cannabis marketplace. Our intelligent lighting solutions enables businesses to accurately forecast yields, standardize production cycles and consistently deliver highest-quality crops and pharmaceutical-grade products. The Grove Nevada is a perfect example of the benefits state-of-the-art cannabis cultivation solutions will bring."

The new HelioCORE light control software platform ensures that greenhouse and indoor crops receive perfect light 365 days a year. HelioCORE offers advanced controls and dynamic adjustments of supplemental light intensities and schedules with real-time response to changes in local weather and other light-limiting factors.

For more information about our LED grow light solutions or HelioCORE, join Heliospectra and The Grove Nevada at booth #3607 on Thursday, 16-November or view more [HelioCORE details online](#).

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About Heliospectra

Heliospectra AB (publ) (OTCQB: HLS, FIRST NORTH: HELIO) is the industry's most proven intelligent lighting technology for greenhouse and controlled plant growth environments. With the vision to make commercial crop production more connected and resource-efficient, growers and commercial producers across six continents use Heliospectra's holistic and flexible solutions to consistently increase yields while producing crops that achieve quality appearance, superior nutritional or medicinal value and longer shelf life, harvest after harvest. Founded in 2006 and winner of multiple international awards and recognitions, Heliospectra has raised more than \$32 million in capital to date. As a publicly traded company, the majority ownership remains with some of Heliospectra earliest investors [Weland Steel](#), [Midroc New Technology](#) and [Swedish Industrial Fund](#). For more information, please visit <https://www.heliospectra.com>.

Forward-Looking Statements

The statements in this press release constitute forward-looking statements within the meaning of federal securities laws. Such statements are based on our current beliefs and expectations and are inherently subject to significant business, economic and

competitive uncertainties and contingencies, many of which are beyond our control. In addition, such forward-looking statements are subject to assumptions with respect to future business strategies and decisions that are subject to change. Potential risks and uncertainties include, but are not limited to, technical advances in the industry as well as political and economic conditions present within the industry. We do not take any obligation to update any forward-looking statement to reflect events or developments after a forward-looking statement was made.