Heliospectra to Showcase HelioCORE Light Control System at Upcoming IPM Essen and Fruit Logistica

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Heliospectra AB (publ) (OTCQB: HLSPY, FIRSTNORTH: HELIO), a world leader in intelligent LED lighting technology for greenhouse and controlled plant growth environments, will demonstrate the company's intelligent lighting solutions, technical services, and new HelioCORE light control software at next week's IPM Essen in booth #7A27, January 23-26, 2018, at Messe Essen in Essen, Germany, as well as the upcoming Fruit Logistica event in hall 8.1 booth #B-16, February 7-9, 2018 in Berlin, Germany.

The new HelioCORE platform ensures that greenhouse and indoor crops receive perfect light 365 days a year. HelioCORE offers advanced controls and dynamic adjustments of supplemental light intensities and schedules with real-time response to changes in local weather and other light-limiting factors. The light control software introduced last year is currently being beta tested with leading growers worldwide and is planned to be released for sales end of Q1.

"Every grower wants to improve business performance and crop quality to achieve premium produce prices and negotiation advantages in the marketplace", said Ali Ahmadian, CEO of Heliospectra AB. "The HelioCORE solution takes light management to a new level by using predictive algorithms, dynamic lighting, and sensors to automate production, thereby helping our customers to standardize production and increase year-round yields."

Heliospectra also offers a full range of turnkey technical services—from crop research and utility rebate applications to lighting strategies and cultivation consulting—to assist growers in achieving production goals.

For more information about our LED grow light solutions, technical services or HelioCORE, join Heliospectra at booth #7A27 next week at IPM Essen, or Fruit Logistica in hall 8.1 booth B-16, or view more HelioCORE details online.

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About Heliospectra

Heliospectra AB (publ) (OTCQB: HLS, FIRST NORTH: HELIO) is the industry's most proven intelligent lighting technology for greenhouse and controlled plant growth environments. With the vision to make commercial crop production more connected and resource-efficient, growers and commercial producers across six continents use Heliospectra holistic and flexible solutions to consistently increase yields while producing crops that achieve quality appearance, superior nutritional or medicinal value and longer shelf life, harvest after harvest. Founded in 2006 and winner of multiple international awards and recognitions, Heliospectra has raised more than $32 million in capital to date. As a publicly traded company, the majority ownership remains with some of Heliospectra earliest investors Weland Steel, Swedish Industrial Fund and Midroc New Technology. For more information, please visit https://www.heliospectra.com.

Forward-Looking Statements

The statements in this press release constitute forward-looking statements within the meaning of federal securities laws. Such statements are based on our current beliefs and expectations and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are beyond our control. In addition, such forward-looking statements are subject to assumptions with respect to future business strategies and decisions that are subject to change. Potential risks and uncertainties include, but are not limited to, technical advances in the industry as well as political and economic conditions present within the industry. We do not take any obligation to update any forward-looking statement to reflect events or developments after a forward-looking statement was made.