

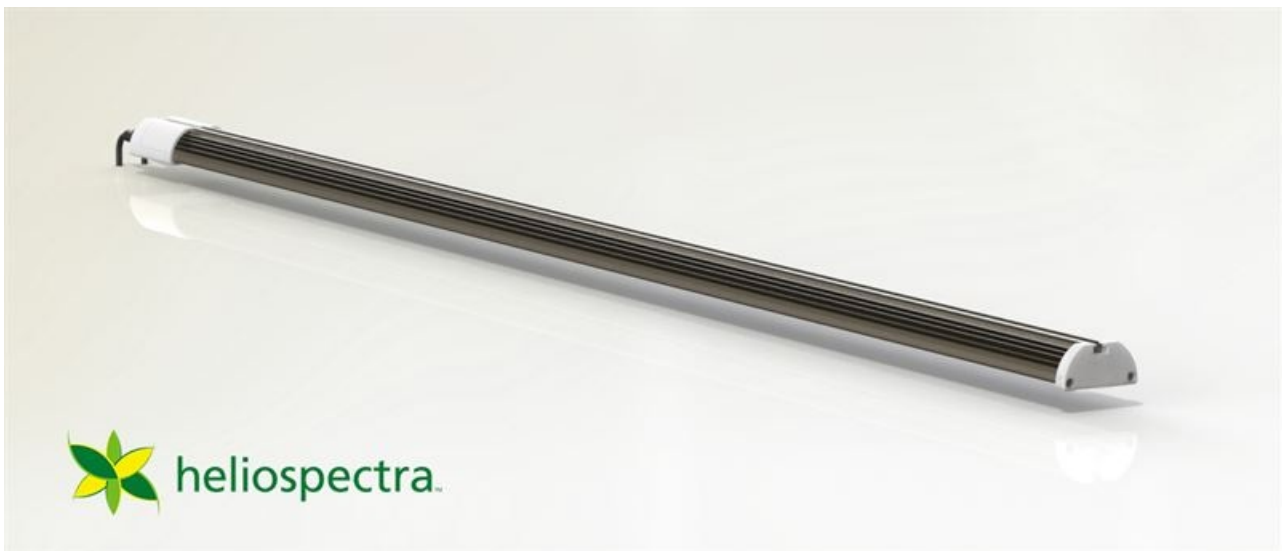


Heliospectra AB to Introduce Next Generation Lightbar at GreenTech Amsterdam

New lightbar solution support various plant growth stages and applications for high-quality production in large scale food and agtech operations.

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Heliospectra AB (publ) (OTCQB: HLSPY, FIRSTNORTH: HELIO), a world leader in intelligent lighting technology for greenhouse and controlled plant growth environments, is proud to announce the introduction of a new lightbar series at GreenTech Amsterdam, June 12-14, 2018. Heliospectra will showcase the new vertical lightbar solution along with their recently released HelioCORE™ light control software and Technical Services in booth 12.500.



The new Heliospectra lightbars are 50 watt, fully dimmable fixtures and offer a number of spectra to support various crop types and growth stages. The lightbar is designed with a daisy chain solution for easy installation and flexibility. The different lightbar variants will promote **propagation, grafting/healing, cloning, and indoor sole source growth with different types of spectral treatments**. Growers will be able to optimize and expand existing operations with vertical farming in tiers or build out new fully integrated facilities. The new lightbar will be ready for commercial release in Q3 2018.

"Our concept creates a vertical farming solution that is as smart and advanced as our top light portfolio in the simplest way possible. The versatile product platform allows for many variants that can support many different applications and a diverse range of food and horticulture crops," explains Karin Dankis, Product Manager for Heliospectra.

"The increasing pressures of urbanization are changing food demands by placing more emphasis on food quality and freshness. In addition to our existing solutions, we are going to address this by introducing a new integrated lightbar solution for vertical farming. This versatile lineup will meet the needs of commercial growers operating in the very toughest environments, from Northern Canada to the Middle East, and supports every stage of crop growth and specialized treatment, from propagation through to harvest," said Ali Ahmadian, CEO of Heliospectra.

Heliospectra's solution portfolio, including the new lightbar series and new HelioCORE light control software, will be showcased at GreenTech in Amsterdam, Netherlands, booth 12.500 on June 12-14, 2018 and at Cultivate in Columbus, Ohio, United States, booth 3154 on July 15-17, 2018. For more information regarding our products visit www.heliospectra.com.

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Heliospectra AB (publ) (OTCQB: HLS, FIRST NORTH: HELIO) is the global leader in intelligent lighting technology, light control systems and related services for greenhouse and controlled plant growth environments. With the vision to make commercial crop production more connected and resource-efficient, Heliospectra integrates customized LED spectral strategies with real-time response and artificial intelligence to create predictable and reliable business forecasts and harvest results. Founded in 2006, Heliospectra is committed to helping growers and commercial producers across six continents consistently increase yields and produce crops with quality appearance, superior nutritional or medicinal value and longer shelf life, harvest after harvest. Heliospectra is the recipient of multiple international awards and recognitions. For more information, please visit <https://www.heliospectra.com>.

Forward-Looking Statements

The statements in this press release constitute forward-looking statements within the meaning of federal securities laws. Such statements are based on our current beliefs and expectations and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are beyond our control. In addition, such forward-looking statements are subject to assumptions with respect to future business strategies and decisions that are subject to change. Potential risks and uncertainties include, but are not limited to, technical advances in the industry as well as political and economic conditions present within the industry. We do not take any obligation to update any forward-looking statement to reflect events or developments after a forward-looking statement was made.

This information is information that Heliospectra AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, at 15:00 CEST / 8:00 AM CDT on May 24 2018.