

Global Fortune 500 AgTech Leader Selects Heliospectra Intelligent LED Lighting

North American AgTech Leader Continues Order Momentum

(GOTHENBURG, Sweden / SAN FRANCISCO, CA, November 2, 2018) -

Heliospectra AB (publ) (OTCQB: HLSPY, FIRSTNORTH: HELIO), a world leader in intelligent lighting technology for greenhouses and controlled plant growth environments, announces a new order from a global Fortune 500 AgTech company. The company is a long-term customer of Heliospectra. The year-end order is for Heliospectra's EOS series lamps and the order value is SEK 1.2 million (\$134,850 USD).

The ability to achieve superior crop quality across the growth cycle is critical to plant scientists' success and will continue to drive the adoption of LED technologies worldwide.

"As AgTech companies around the world make large investments in lighting solutions and other resources, consistent performance is of the utmost importance when conducting different crop trials and research applications. We are proud of the quality of our products and that our solution provides such high level of reliability to our AgTech customers", said Ali Ahmadian, CEO, Heliospectra.

<u>Heliospectra's</u> EOS series creates clear business benefits for cultivation teams and researchers around the world. The optimized light spectrum enables growers to improve the quality of plants and accelerate harvest and production cycles while providing consistent and standardized returns 365 days a year.

This order will be visible on accounts and delivered in Q4 2018.

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Heliospectra AB (publ) (OTCQB: HLS, FIRST NORTH: HELIO) is the global leader in intelligent lighting technology, light control systems and related services for greenhouse and controlled plant growth environments. With the vision to make commercial crop production more connected and resource-efficient, Heliospectra integrates customized LED spectral strategies with real-time response and artificial intelligence to create predictable and reliable business forecasts and harvest results. Founded in 2006, Heliospectra is committed to helping growers and commercial producers across six continents consistently increase yields and produce crops with quality appearance, superior nutritional or medicinal value and longer shelf life, harvest after harvest. Heliospectra is the recipient of multiple international awards and recognitions. For more information, please visit https://www.heliospectra.com.

Forward-Looking Statements

The statements in this press release constitute forward-looking statements within the meaning of federal securities laws. Such statements are based on our current beliefs and expectations and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are beyond our control. In addition, such forward-looking statements are subject to assumptions with respect to future business strategies and decisions that are subject to change. Potential risks and uncertainties include, but are not limited to, technical advances in the industry as well as political and economic conditions present within the industry. We do not take any obligation to update any forward-looking statement to reflect events or developments after a forward-looking statement was made.

This information is information that Heliospectra AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, at 13:00 CEST / 7 AM CDT on November 2nd 2018.