

## Nepa changes MD in subsidiary

Nepa AB (publ) has appointed Erik Enecker to Managing Director for the subsidiary Nepa USA Inc. Erik Enecker takes on his new position September 27, 2019 and succeeds Ken Peterson who will leave the company. Erik has a broad experience from the industry and has held various leading positions at Nepa over the years, most recently as Chief Product Officer for Nepa USA. During the last two years he has successfully led the expansion of Nepa USA from our office in Miami.

*"It feels great to appoint Erik, who has showed a tremendous ability to run Nepa in Miami, to the new MD of our subsidiary in the USA. Our assessment is that this change will bring us closer to profitability in the US market, and at the same time provide the right conditions for continuing growth." comments Fredrik Östgren, CEO Nepa.*

*"I am deeply honored and very enthusiastic to take over as Managing Director for Nepa in the USA, and to lead an innovation driven company in the world's largest market.", says Erik Enecker. "I look forward to be working closely with clients, colleagues and management to take Nepa to the next level in the US."*

### For more information, please contact

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*This is a translation of the Swedish press release. If there should be any discrepancies, the Swedish language version governs. The Swedish version is information that Nepa AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 18:30 CEST on September 22, 2019.*

### About Nepa

Headquartered in Stockholm and with local presence in Helsinki, Oslo, Copenhagen, London, Mumbai, New York, Miami and Denver, we help some of the world's most reputable brands in more than 50 countries to optimize customer experience investments and get more effect out of their marketing and sales. Nepa has been awarded DI Gasell's award for organic fast-growing companies in 6 of 7 years since 2011. The company is publicly traded at the Nasdaq First North Growth Market since 2016. Erik Penser Bank (tel: +46 8-463 83 00, e-mail: [certifiedadviser@penser.se](mailto:certifiedadviser@penser.se)) is Nepa's Certified Adviser.