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## **Nepa appoints Sonja Thorngren as Chief Financial Officer**

STOCKHOLM, Sweden – Nepa, a leading consumer research and analytics company, providing insight solutions to strengthen brands and drive sales by increased marketing effectiveness, recruits Sonja Thorngren as new Chief Financial Officer after Ann-Christine Fick who on her own request has decided to leave the company. Sonja most recently held the position as CFO and deputy CEO at ChargePanel AB (publ), listed on Nasdaq First North Stockholm. She has over 15 years of financial experience from both international and privately held Swedish companies such as Elite Hotels, Whirlpool, and Hilton.

“We are delighted to welcome Sonja Thorngren to Nepa. With her extensive experience and financial competence, she will be able to contribute positively to the company’s stability and continued development,” says CEO Ulrich Boyer.

“I am very proud and glad to enter the role as CFO of Nepa. I look forward to taking part of the corporate culture, and together with my new colleagues continue to develop the finance function with focus on profitable growth,” says Sonja Thorngren.

Sonja will assume her new role on February 6<sup>th</sup>, 2023, when she also joins the Group Management team. She will be based at Nepa’s Stockholm office and report directly to CEO Ulrich Boyer. Current Head of Accounting, Elin Nordholm, will assume the role as deputy CFO after Ann-Christine Fick’s departure until Sonja takes office.

### **For more information, please contact:**

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### **About Nepa**

Nepa, a leader in Brand Experience and Marketing Optimization, helps some of the world’s most reputable brands drive growth through data. This is achieved by combining first-class research, cutting-edge technology, deep expertise, and innovative solutions. Headquartered in Stockholm, Sweden, with offices in Norway, Finland, Denmark, UK, USA and India, the company is listed on the Nasdaq First North Growth Market and has been publicly traded since 2016.

Erik Penser Bank AB is Nepa’s Certified Adviser.