

BBL Construction Selects Heliospectra's LED Lighting, Controls and Services for Commercial Construction Project

(GOTHENBURG, Sweden, 1 September, 2020)— Heliospectra AB (publ) (North American ADR OTCQB: HLSPY, and Nasdaq First North Growth Market: HELIO), a world leader in intelligent lighting technology for greenhouse and controlled plant growth environments, announces a new order from BBL Construction of L'Ange-Gardien, Québec, Canada. The order value is \$302.452 USD.

BBL Construction operates as a general contractor in the fields of commercial and institutional construction in the greater Outaouais region. Two business partners who have overseen the development of several projects apply their respective skills to offer unbeatable customer satisfaction.

This order includes: <u>SIERA</u> light bars - the perfect vertical solution. <u>ELIXIA LEDs featuring up</u> to four tuneable wavelengths. <u>helioCORETM light control system</u>, along with Heliospectra's in-house <u>helioCARETM</u> team of technical experts.

The order will be delivered in Q4

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Heliospectra AB (publ) (OTCQB: HLSPY, and Nasdaq First North Growth Market: HELIO) was founded in 2006 in Sweden by plant scientists and biologists with one vision – to make crop production more intelligent and resource-efficient. Today, with customers across six continents, Heliospectra is the global leader in innovative horticulture lighting technology, custom light control systems and specialized services for greenhouse and controlled plant growth environments. Designed by growers for growers, Heliospectra builds customized LED lighting strategies and controls to automate production schedules, forecast yields and monitor crop health and performance with real-time data and response, to deliver the light plants love and the consistent results growers need. For more information, please visit https://www.heliospectra.com. Company HELIO is listed at Nasdaq First North Growth Market with Redeye AB as Certified Adviser:

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Forward-Looking Statements

The statements in this press release constitute forward-looking statements within the meaning of federal securities laws. Such statements are based on our current beliefs and expectations and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are beyond our control. In addition, such forward-looking statements are subject to assumptions with respect to future business strategies and decisions that are subject to change. Potential risks and uncertainties include, but are not limited to, technical advances in the industry as well as political and economic conditions present within the industry. We do not take any obligation to update any forward-looking statement to reflect events or developments after a forward-looking statement was made.

This information is information that Heliospectra AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, at 11:45 CEST on September 1st, 2020.