

Heliospectra Announces a New Reseller – Expanding distribution channels for LEDs and Controls across the US

(GOTHENBURG, Sweden, June 18, 2021, at 14.30 CEST) – Heliospectra AB, a world leader in intelligent lighting technology for greenhouse and controlled plant growth environments, announces a new reseller partnership with <u>AllGreenHydroponics.com</u>, specializing in indoor gardening equipment for hobbyists and commercial growers to represent Heliospectra's market leading LED lighting and light control solutions for controlled environments agriculture.

Based out of lovely Sheridan, Wyoming, United States, <u>AllGreenHydroponics.com</u> caters to the North American market, providing specialized products and services for commercial growers, allowing their customers to excel with their gardening results, independent of size, location, and time of year.

"At <u>AllGreenHydroponics.com</u>, we strive to bring our customers the best and most innovative products available today. Our partnership with <u>Heliospectra</u> will be a big part of that forward-thinking innovation we offer," says Reid.

"We are excited about this partnership, as our objectives of delivering the best technology and customer service available for growers aligns with those of <u>AllGreenHydroponics.com</u>." Comments Scott Thornton, GM of North America at Heliospectra. "This partnership will allow us to reach all segments of the market and provide growers, our customers, the exceptional quality service that they expect from us," adds Thornton.

For more information visit <u>AllGreenHydroponics.com</u>.

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Heliospectra AB was founded in 2006 in Sweden by plant scientists and biologists with one vision – to make crop production more intelligent and resource-efficient. Today, with customers across six continents, Heliospectra is the global leader in innovative horticulture lighting technology, custom light control systems and specialized services for greenhouse and controlled plant growth environments. Designed by growers for growers, Heliospectra builds customized LED lighting strategies and controls to automate production schedules, forecast yields and monitor crop health and performance with real-time data and response, to deliver the light plants love and the consistent results growers need.

For more information, please visit <u>https://www.heliospectra.com</u>.