



# North American AgTech Customer Selects Heliospectra's Smart LED Light Solutions

(Gothenburg, Sweden, Nov. 11, 2022, at 14:45 CET)– Heliospectra AB (publ) (Nasdaq First North Growth Market: HELIO), a leader in smart lighting technology for greenhouse and controlled plant growth environments, announces a new order for an American AgTech company providing farmers with innovative and sustainable solutions for crop growth and pests and disease protection. The order is for Heliospectra's smart wireless solution, including the MITRA LED lighting solution, the Adelphi wireless connector, and the helioCORE™ system. The data-driven wireless solution creates a connected light system that optimizes the light environment for crops while providing significant energy savings for growers. The order value is \$795,000 USD.

Based in Northeast USA, the customer combines DNA-encoded libraries, AI, Structure-Based Design, and Machine Learning to provide growers with new tools to grow successfully and sustainably while protecting crops from pests and diseases. All while advocating increased adoption of data-driven and emerging technologies in agriculture.

Heliospectra's new smart wireless solution combines the durable, high-intensity LED light fixture MITRA, with the Adelphi wireless connector, sensors, and the helioCORE™ control system. The system allows growers to create growth zones, set DLI targets, and create and replicate light strategies throughout the growth cycle, providing growers and AgTech companies with control, light automation, and substantial energy savings while delivering a high-quality light environment and superior crop quality.

"Our new wireless data-driven solution allows growers to create a stable and sustainable light environment by automating light on a microclimate level. Customers gain substantial energy savings as the system supplies the crop with the right amount of light throughout the day while refraining from using the lights when not needed, for a stable, high-quality production year-round. I'm excited to see our new solution installed on a bigger scale, and I look forward to seeing what goals we can achieve together", said Bonny Heeren, CEO, of Heliospectra.

The order will be delivered in Q1 2023.

## For More Information:

Rebecca Nordin, Head of IR at Heliospectra | +46 (0)72 536 8116 | [ir@heliospectra.com](mailto:ir@heliospectra.com)

*This information is such which Heliospectra AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person stated above, at 14:45 CET on November 11th, 2022.*

**Heliospectra AB** (publ) (Nasdaq First North Growth Market: HELIO) was founded in 2006 in Sweden by plant scientists and biologists with one vision – to make crop production more intelligent and resource-efficient. Today, with customers across six continents, Heliospectra is the global leader in innovative horticulture lighting technology, custom light control systems and specialized services for greenhouse and controlled plant growth environments. Designed by

growers for growers, Heliospectra builds customized LED lighting strategies and controls to automate production schedules, forecast yields and monitor crop health and performance with real-time data and response, to deliver the light plants love and the consistent results growers need.

For more information, please visit <http://www.heliospectra.com>.

Company HELIO is listed at Nasdaq First North Growth Market with Redeye AB as Certified Adviser.