

PRESS RELEASE

Malmö, Sweden, February 9, 2021

Asda introduces trolley handles and in-store surfaces with antimicrobial coating

Wanzl, the world's leading provider of shop equipment including supermarket trolleys among others, is currently together with the supermarket chain Asda introducing trolley handles and in-store surfaces treated with Shield Master coatings powered by Addmaster Biomaster.



Addmaster Biomaster antimicrobial technology is proven to provide effective product surface protection against a wide range of harmful microbes and has successfully been tested to ISO standards against SARS-COV-2.

The protection lasts for the intended lifetime of the product, providing assurance and confidence to customers and consumers. It can be applied to products such as door handles and hand baskets within the manufacturing process or it can be added to durable ceramic-based coatings, which can be retrospectively applied to products already in service.

Marc Radforth, Sales and Marketing Director of Wanzl UK & Ireland, says: "We are extremely pleased to have developed this solution with the support of Addmaster and our coating partner. To make a difference to, not only our clients but the end consumer, in what are extremely difficult times for everyone is something we are very proud of."

“As an answer to the pandemic, there is an increased demand for antimicrobial coatings in public spaces and supermarkets, among others. The treated trolley handles of Addmaster’s partner Wanzl is a very good example, and we see a huge potential in adding these functionalities to touchpoint surfaces. The acquisition of Addmaster makes Polygiene a comprehensive supplier of antimicrobial solutions for both soft and hard surfaces, and we see synergies where partners can capitalize on our complete range of stays fresh solutions for any surface or product”, adds Andreas Holm, CCO of Polygiene.

British Addmaster Holdings Limited is a wholly owned subsidiary of Polygiene since January 2021, with specialist skills within antimicrobial technology and hard surfaces. The company has a range of products for this kind of applications, found in consumer products, public spaces as well as in hospital environments and more.

To find out more about Wanzl [Shield Master](#) visit the company website.

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About Polygiene

As the world leader in stays fresh technologies, we want to change the way we view products – from fast consumables to durables. We treat clothes, accessories, home products, and textiles to help people stay fresh, wash less and let clothes and products live longer. Over 200 global premium brands have chosen to use the Polygiene brand with their products. With the wholly owned subsidiary Addmaster Holdings Limited, we now have the possibility to offer solutions for both soft and hard surfaces. Polygiene is listed on Nasdaq First North Growth Market in Stockholm, Sweden. For more information: www.polygiene.com.

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