

PRESS RELEASE

Malmö, Sweden, July 29, 2021

Biomaster protected Ammique® beds supports Terra Carta for sustainable business

Ammique®, manufacturers of ‘the world’s most technologically advanced bed’ with Biomaster antimicrobial protection, has become an official supporter of [Terra Carta](#), the charter that puts sustainability at the heart of the private sector. Launched by HRH The Prince of Wales on 11 January 2021, the Terra Carta lists 10 action articles for the decade towards an inclusive, prosperous and sustainable future. Ammique® has pledged to support the Terra Carta, its principles and action articles, which complement the company’s existing sustainability commitments.



Marlene Greenhalgh, Co-founder and Managing Director of Ammique Ltd. explains: “Fighting climate change demands a bold and rapid plan of transformation. No single entity or company can possibly achieve this alone. We can continue to compete, or we can choose to cooperate. We believe that cooperation is the only sustainable way to solve shared problems that are affecting all of us, and we are delighted to be part of HRH Prince of Wales’ Terra Carta initiative.”

“We have always actively sought cooperation with like-minded people and companies, such as the team at [Addmaster](#), who like us are committed to transform how business is done, and how we can use the earth’s resources in the most sustainable way possible”, she adds.

“We are delighted that Ammique now supports the Terra Carta charter and see that we as companies have the same focus on sustainability. A bed with antimicrobial protection will, in addition of being hygienic, also last longer and have a reduced environmental impact. We are looking forward to deepen our cooperation as we move forward together with Ammique”, says Ulrika Björk CEO Polygiene Group.

The Ammique® bed is an ergonomically engineered 'body contouring' sleep system designed to provide consistent support in tune with body movement irrespective of changing weight and shape. Designed with [hygiene as a priority](#), the built-in plastic components feature Biomaster antimicrobial protection to let sleepers rest assured that the bed will maintain a fresh profile even after years of use. The beds are guaranteed for a lifetime, meanwhile the built-in Biomaster antimicrobial protection works 24/7 to inhibit the growth of harmful and malodorous bacteria. Every bed also [contains a covert tag](#) containing Verimaster security technology which validates the presence of Biomaster in every bed, also acting as a quality control and anti-counterfeit tool.

In 2020 the Ammique® bed was selected as a finalist in the Best of British Product Design category following an annual nationwide search to find the most influential designers, architects, hoteliers and suppliers operating in Britain.

To find out more visit the [Ammique](#) website.

British Addmaster Holdings Limited is a wholly owned subsidiary of Polygiene, with specialist skills within antimicrobial technology and hard surfaces. The company has a range of products for this kind of applications, found in consumer products, public spaces as well as in hospital environments and more.

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About Addmaster

Addmaster (UK) Ltd is Europe's leading supplier of high performance, technically innovative additives to the plastics, textile, paper, paints and coatings industries. We provide additive masterbatches, liquid or powder dispersions for any application. Biomaster Antimicrobial Technology and Biomaster Protected are Registered Trademarks of Addmaster (UK) Ltd. Biomaster Protected products are tested to ISO standards and are proven to be effective against most common types of harmful bacteria and specific viruses including SARS-COV-2. Addmaster is a subsidiary of Polygiene. For more information about Addmaster or Biomaster Antimicrobial Protection email info@addmaster.co.uk or visit www.addmaster.co.uk

About Polygiene

As the world leader in stays fresh technologies, we want to change the way we view products – from fast consumables to durables. We treat clothes, accessories, home products, and textiles to help people stay fresh, wash less and let clothes and products live longer. Over 200 global premium brands have chosen to use the Polygiene brand with their products. With the wholly owned subsidiary Addmaster Holdings Limited, we now have the possibility to offer solutions for both soft and hard surfaces. Polygiene is listed on Nasdaq First North Growth Market in Stockholm, Sweden. For more information: www.polygiene.com.