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## Polygiene Announces Three New Partners and Products for Spring

Leading Odor Control Technology provider ensures freshness for more best-in-class outdoor and sports brands in 2016. "Malmö, Sweden (May 10, 2016) - Polygiene®, the world leader in odor control and freshness technologies, is pleased to announce three new brand partners in the outdoor industry for the Spring 2016 season including Dakine, Adidas and Propper. Patagonia, La Sportiva, Athleta, Warrior Sports and POC have also expanded their offering of Polygiene-treated products for this season.

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**Polygiene** is a bluesign® approved, silver-salt treatment for textiles. Derived from recycled content (silver mostly from used electronics), Polygiene reduces the need for frequent laundering, saving water and energy as well as time over the life cycle of apparel.

**"Each of our partners has a unique perspective and line of products,"** says North American Marketing Director, Colleen Nipkow.

**"Polygiene technology is a strong part of the brand story and we are proud to be incorporated into such exceptional collections."**

**Dakine** has partnered with Polygiene on several new mountain bike products including the *Oakridge Flannel* (MSRP \$80) and *Thrillium Jersey* (MSRP \$50). Designed to be worn both on and off the trail, the *Oakridge Flannel*, the first flannel on the market to incorporate Polygiene, transitions easily from bike to bar. The *Thrillium Jersey* is made of quick drying polyester to wick away sweat and keep riders feeling fresh even on the longest rides.

**Adidas** has added itself to the list of Polygiene brand users, a partnership Polygiene is particularly excited to announce. Several adidas products now feature Polygiene, including the *Techfit Base Tee* (MSRP \$28), the ideal training t-shirt for year round fitness. The *Techfit* compression design supports muscles while climalite® fabric sweeps away sweat and UPF +50 UV protection blocks sun.



Adidas Climachill with Polygiene Odor Control Technology

**Propper.** Partnering with Propper on the launch of their high-performance base layers designed for use by military and first responders, Polygiene now brings odor-control to service members. The *Propper Midweight Base Layer Top and Bottom* (MSRP \$29.99) both feature Polygiene treatment that prevents odor and stands up to tough wear and tear.

**POC** has introduced several key new products with Polygiene technology, including the *Tectal Helmet* (MSRP \$190) and the *Resistance Strong Jersey* (MSRP \$100). The *Tectal* offers more coverage than conventional mountain bike helmets and has a highly efficient ventilation design developed for aggressive trail riding. The *Resistance Strong Jersey* features excellent moisture management and UV protection in addition to Polygiene anti-odor treatment.

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Tectal Race Hydrogen White-Iron Orange with Polygiene Odor Control Technology

**Patagonia** continues to utilize Polygiene technology in a multitude of products including *the Men's and Women's Nine Trails Shorts* (MSRP \$65) and the new *Fore Runner Zip-Neck* (MSRP \$49). *The Nine Trails* collection is designed for days that start in the café and end on the single track. Comfort and versatility make these high performing pieces essential to any wardrobe.

**La Sportiva.** For Spring 2016, La Sportiva has continued to expand its line of Polygiene treated garments. *The Men's Pace Short and Kuma 2.0 T-shirt* (MSRP \$70) are ideal for afternoon runs. *The Kuma* features a body-mapped venting system, as well as 30+ UV protection and reflective details. From the Women's collection, *the Summit T-Shirt* (MSRP \$65) and the *Snap Short* (MSRP \$60) keep you comfortable and smelling fresh even on your longest days on the trail.

Sensitive® Life Unito fabric in the *Snap Short* allows for chafe-free comfort along with a convenient rear zipper pocket and multiple waistband storage options.

**Athleta.** Polygiene's partnership with Athleta is strengthened by new pieces in Spring 2016. The Women's *Chi Mesh Tank* (MSRP \$42) and *SuperLuxe Tight* (MSRP \$59) are ideal for downward dog, revving it up at spin class or simply running errands around town.

**Warrior Sports.** The locker room smell is one the nose never forgets. That's why Warrior Sports has partnered with Polygiene on the *QRL Glove*, the most mobile and protective glove in the lacrosse game. *The Wartech FnC* liner is treated with Polygiene allowing athletes to stay cool, dry and odor free. SmartPalm+ provides a mix of feel and durability while Phantom foam and plastic inserts provide lightweight and flexible protection from slashes and whacks.

**For pressimages and more information, visit:**  
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#### About Polygiene

Polygiene Odor Control Technology is a world-leading technology for odor control. The company is recognized as the global provider of Stay Fresh solutions for clothing, sports equipment, lifestyle textiles and other materials. Polygiene brings the Scandinavian values of quality and care for the

environment to life through its products and services. More than 100 global premium brands have chosen to use Polygiene in their products. Polygiene was established in 2006 and is listed on Nasdaq First North in Stockholm, Sweden. Remium Nordic AB acts as its Certified Adviser.

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