

PRESS RELEASE

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Brand Är launch first reusable FFP2 certified respirator with Polygiene ViralOff treatment

Czech premium accessories brand Är has launched a reusable FFP2 certified mask treated with Polygiene ViralOff™ technology, to protect and self-clean the textile in regard to microbes. The mask also comes with an anti-fog system.



FFP2 level respirators offer a higher, two-way protection level compared with surgical masks, as they filter both inflow and outflow of air. They are designed to protect the wearer as well as those around them. The new respirator from Är is expected to be in high demand due to its FFP2 certification, as several countries have strict rules on the type of face masks which can be worn in public spaces.

Most medical respirators, such as those certified FFP2, are disposable, with many thrown away after just one use, concerns are growing about the environmental impact of the use of this type of masks. Wearers of the new FFP2 certified respirator from Är can rest easy, though, as the product is reusable due to the addition of Polygiene ViralOff technology.

Polygiene ViralOff is a treatment of textiles and other products that reduces micro-organisms by over

99% on the material*. The technology was introduced last year in response to the growing demand for antimicrobial solutions sparked by Covid-19. To develop the treatment, Polygiene returned to its roots – the company started in the healthcare sector in 2006 during the battle against SARS.

The addition of Polygiene ViralOff technology brings extra protection to the **Är** FFP2 level respirator, and means it can be worn time after time, without throwing it away. **Är** had already successfully introduced a line of face masks and gloves featuring Polygiene ViralOff. Its designer FFP2 respirator is the newest addition to its product range with this technology.

The company says it opted to use Polygiene technology as it helps the brand stand out among other respirator and face mask producers. “We chose Polygiene because we want to work with the best partners and technologies from the EU,” states Petr Liesner, founder of **Är**. “Polygiene ViralOff gives our product the final touch to be different from our competitors.”

Made from a light and comfortable textile and nano membrane, the **Är** FFP2 certified respirator features an anatomical shape and nose clip, ensuring a perfect and tight fit on the face and an anti-fog system. It also has adjustable straps on both ear-loops to easily adapt to the unique shape of the wearer.

Haymo Strubel, Polygiene VP Commercial Operations EMEA comments: “We are excited to continue and develop with our partner **Är** on the launch of their new and quite unique FFP2 level respirator and provide a more hygienic and multi-wear item. By keeping products in use longer, we continue our mission of minimizing single use items and keeping items from being thrown away prematurely and providing a more sustainable option in product design.”

The FFP2 certified designer respirator from **Är** is now available for purchase online. For more information go to arfacemask.com

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*99% on the material in two hours as per international standard ISO18184 (SARS-CoV-2, H3N2, H1N1).
Polygiene ViralOff™ does not prevent diseases but protects the treated material.

About Polygiene

As the world leader in stays fresh technologies, we want to change the way we view products – from fast consumables to durables. We treat clothes, accessories, home products, and textiles to help people stay fresh, wash less and let clothes and products live longer. Over 300 global premium brands have chosen to use the Polygiene brand with their products. With the wholly owned subsidiary Addmaster Holdings Limited, we now have the possibility to offer solutions for both soft and hard surfaces. Polygiene is listed on Nasdaq First North Growth Market in Stockholm, Sweden. For more information: www.polygiene.com.

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