

PRESS RELEASE

Malmö, Sweden, August 10, 2021

Biomaster helps raise the game for golfers

During the most recent lockdown, golfers in England were left frustrated by the government's decision to close courses. However, a company in Warrington is using Biomaster antimicrobial technology to help make it easier to keep courses open in future, by targeting some of the areas identified as hot spots for virus transmission.



“We see a great potential for our products in the golf segment and we are looking forward to start this partnership”, says Ulriks Björk, CEO Polygiene.

Global Golf Safety was created by two avid golfers to reduce cross-contamination and improve better hygiene on the golf course by implementing a creative method of play using multi-grip time-delayed touchpoint products. They got the idea when England Golf was forced to put additional measures into place that completely removed the use of flag-pins, bunker rakes, hole cups and ball retrievers.

Now that restrictions have ended, golfers are able to remove flags and use rakes again, but the new GGS system helps reduce the risk of microbial cross-contamination by ensuring that players only touch allocated parts of the product. The flag sticks, bunker rakes and hole cups are also treated with Biomaster antimicrobial technology that proactively inhibits the growth of harmful microbes on the surface of the product.

Biomaster provides 24-hour product protection seven days a week, 365 days a year and inhibit the growth of harmful microbes up to 99.99%

Global Golf Safety offers a choice of bespoke services that can transform your current infrastructure or replace your existing flag sticks, bunker rakes and hole cups, including any additional practice facilities for new. The GGS installation team offers a seamless integration without the need for closing the course or disrupt any golfers out playing.

GGs co-founders Gary and John explain: "Being huge golf fans we thought how we could help and improve all the various touch points on a golf course. The current pandemic has changed the face of our planet and the way we are now doing things. Golf is a global sport that has certainly been affected. It became extremely frustrating for golfers not being able to take out the flag and all bunker rakes were removed, subsequently leaving them in a real mess, which then brought in preferred lies, various gadgets in and around the cup were used causing short putts to miss and golf balls bouncing out.

Although UK government has since lowered all restrictions it is still paramount that golf clubs meet with England Golf's 'stay safe, play safe' policy. This was also the view of the PGA North, where we recently supported one of their premier professional tournaments with our antimicrobial products.

With the help of Addmaster and Biomaster technology we are now delighted to bring to market our portfolio of Multi Grip products and we will continue to work alongside our partners to help and develop the best and most hygienic products available to golf".

For more information visit the [company website](#).

British Addmaster Holdings Limited is a wholly owned subsidiary of Polygiene since January 2021, with specialist skills within antimicrobial technology and hard surfaces. The company has a range of products for this kind of applications, found in consumer products, public spaces as well as in hospital environments and more.

Press contact

Ulrika Björk, CEO, ubj@polygiene.com, +46 (0)70-921 12 75

Kristina Kruhsberg, press officer, kristina@polygiene.com, +46 (0)70-816 21 96

For press images, visit <https://news.cision.com/se/?n=polygiene-ab> Subscribe here to get reports, press releases and News newsletters <http://ir.polygiene.com/en/press/subscribe/>

About Addmaster

Addmaster (UK) Ltd is Europe's leading supplier of high performance, technically innovative additives to the plastics, textile, paper, paints and coatings industries. We provide additive masterbatches, liquid or powder dispersions for any application. Biomaster Antimicrobial Technology and Biomaster Protected are Registered Trademarks of Addmaster (UK) Ltd. Biomaster Protected products are tested to ISO standards and are proven to be effective against most common types of harmful bacteria and specific viruses including SARS-COV-2. Addmaster is a subsidiary of Polygiene. For more information about Addmaster or Biomaster Antimicrobial Protection email info@addmaster.co.uk or visit www.addmaster.co.uk

About Polygiene

As the world leader in stays fresh technologies, we want to change the way we view products – from fast consumables to durables. We treat clothes, accessories, home products, and textiles to help people stay fresh, wash less and let clothes and products live longer. Over 200 global premium brands have chosen to use the Polygiene brand with their products. With the wholly owned subsidiary Addmaster Holdings Limited, we now have the possibility to offer solutions for both soft and hard surfaces. Polygiene is listed on Nasdaq First North Growth Market in Stockholm, Sweden. For more information: www.polygiene.com.

Polygiene AB
Styrmansgatan 2
SE-211 18 Malmö
Sweden

email: info@polygiene.com
web: polygiene.com

phone: +46 (0) 40 26 22 22

Corp. ID No: 556692-4287
VAT No: SE556692428701