

PRESS RELEASE

Malmö, Sweden, September 8, 2021

Catchbox applies antimicrobial technology to provide peace of mind in shared spaces

Catchbox, creators of the world's first throwable microphone, have partnered with Swedish company Polygiene® to create an antimicrobial cover for its wireless microphones. Both the Catchbox cover fabric and microphone foam cap are treated with Polygiene ViralOff™, which reduces micro-organisms on the material by over 99%*, which means that the material will be self-cleaning, in regards to microbes.



This solution comes at a time when in-person events are making a tentative return, hybrid work models are peaking in popularity, and schools are making precautionary preparations in case hybrid instruction becomes necessary. As such, AV technology plays an essential role in connecting on-site participants with those joining remotely. Since on-site participation typically takes place in groups, it is crucial that epidemiological risks are minimized and anxieties around using shared items – alleviated. This is the shared goal of Catchbox and Polygiene.

“Catchbox was designed to bring people together and allow everyone to speak up and share their ideas,” the company states. “When we learned about Polygiene ViralOff, we knew it would be the perfect solution for the soft covers and foam used on our throwable wireless microphones. The treatment means anybody can continue to use Catchbox with complete peace of mind and focus on

sharing what matters with their colleagues and classmates”, Mikelis Studers, Catchbox CEO and Co-founder concludes.

“This project is unique and show the added value our antimicrobial technologies can give to a piece of technology intended for shared use. We see a significant potential as this kind of products will be in high demand as society starts to open up. And we are happy to start working with this exciting and innovative brand”, says Haymo Strubel VP Commercial Operations EMEA Polygiene

All versions of the Catchbox throwable wireless microphone use the same soft cover design and covers and microphone foam caps will now be treated with Polygiene ViralOff, with the first products featuring the technology due to be available in September. The cover fabric is treated with Polygiene ViralOff during production, which makes the antimicrobial technology durable and always-on, without affecting the Catchbox's dirt- and water-repellent properties.

Polygiene ViralOff was developed as an answer to the acute situation of the Corona pandemic but is also a long-term solution that enhances hygiene and protection factors of a treated material.

About Catchbox

[Catchbox](#), creators of the world's first throwable microphone, is a pioneer in the field of intuitive AV technology. Its products are used by Fortune 500 companies, top educational institutions, and some of the world's best live events to provide everyone with a chance to share what matters.

<https://catchbox.com/>

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*Reduces over 99% of micro-organisms on a material in two hours as per international standard ISO18184:2019 (SARS-CoV-2, H3N2, H1N1) - Polygiene ViralOff™ is found to be effective against the Sars-CoV-2 virus causing Covid-19, as well as the most common strains of flu.

Polygiene ViralOff™ does not prevent diseases but protects the treated material.

About Polygiene

As the world leader in stays fresh technologies, we want to change the way we view products – from fast consumables to durables. We treat clothes, accessories, home products, and textiles to help people stay fresh, wash less and let clothes and products live longer. Over 200 global premium brands have chosen to use the Polygiene brand with their products. With the wholly owned subsidiary Addmaster Holdings Limited, we now have the possibility to offer solutions for both soft and hard surfaces. Polygiene is listed on Nasdaq First North Growth Market in Stockholm, Sweden. For more information: www.polygiene.com.

