

## **PRESS RELEASE**

Malmö, Sweden, April 7, 2021

## Mobile phones more hygienic with antimicrobial screen protectors

The screen protector market has seen a huge surge in demand recent years as more people realize the dangers posed by harmful microbes on high touch surfaces. The Chinese company Guangzhou Ehang Electronics has launched a new range of mobile phone accessories with Addmaster Biomaster antimicrobial protection to help reduce the risk of contamination.



Ehang specialises in mainly tempered glass, flexible glass and whole-body protectors for mobile phones. Thanks to the joint efforts of R&D personnel from Ehang and Addmaster, Biomaster antimicrobial technology has been successfully applied to the screen protection film and has enabled the development of a series of toughened glass, flexible glass, explosion-proof film, full-body stickers and other Biomaster antibacterial products.

"The mobile phone market is an ever-increasing market, and we are very excited to see Addmaster

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team up with this Chinese partner and producer of screen protectors and accessories. Adding value to Ehangs products with Biomaster antimicrobial protection, results in a more hygienic mobile phone for the consumer - a great win-win for everybody in these times", says Ulrika Björk, CEO Polygiene.

Independently tested to ISO 22196, Biomaster's antibacterial protective film inhibits the growth of harmful microorganisms, providing 24/7 effective protection for the lifetime of the product. Ehang says it will continue to work with Addmaster to develop more antibacterial screen products for users and the market. Based in Guangzhou in southern China, Ehang adopts a modern production management system, has a Class 1000 clean room and has passed the ISO 9001:2015 quality management system certification issued by TÜV Rheinland, Germany.

Kevin Lan, R&D general manager of Ehang says: "It has been a great experience working with Addmaster. We've received a lot of support from their UK and China team and by partnering with Biomaster we are reinforcing our commitment to manufacture the most hygienic mobile phone accessories, found on the market today."

Addmaster marketing manager Karl Shaw adds: "We are delighted to be working with the renowned Chinese manufacturer Ehang. When combined with regular cleaning protocols their touchscreen protectors provide a much safer alternative for normal mobile phone interaction."

For more information visit the **Ehang** website.

British Addmaster Holdings Limited is a wholly owned subsidiary of Polygiene since January 2021, with specialist skills within antimicrobial technology and hard surfaces. The company has a range of products for this kind of applications, found in consumer products, public spaces as well as in hospital environments and more.

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## **About Addmaster**

Addmaster (UK) Ltd is Europe's leading supplier of high performance, technically innovative additives to the plastics, textile, paper, paints and coatings industries. We provide additive masterbatches, liquid or powder dispersions for any application. Biomaster Antimicrobial Technology and Biomaster Protected are Registered Trademarks of Addmaster (UK) Ltd. Biomaster Protected products are tested to ISO standards and are proven to be effective against most common types of harmful bacteria and specific viruses including SARS-COV-2. Addmaster is a subsidiary of Polygiene. For more information about Addmaster or Biomaster Antimicrobial Protection email <a href="mailto:info@addmaster.co.uk">info@addmaster.co.uk</a> or visit <a href="mailto:www.addmaster.co.uk">www.addmaster.co.uk</a>.

## **About Polygiene**

As the world leader in stays fresh technologies, we want to change the way we view products – from fast consumables to durables. We treat clothes, accessories, home products, and textiles to help people stay fresh, wash less and let clothes and products live longer. Over 200 global premium brands have chosen to use the Polygiene brand with their products. With the wholly owned subsidiary Addmaster Holdings Limited, we now have the possibility to offer solutions for both soft and hard surfaces. Polygiene is listed on Nasdaq First North Growth Market in Stockholm, Sweden. For more information: <a href="https://www.polygiene.com">www.polygiene.com</a>.

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