

**PRESS RELEASE**

Malmö, Sweden, December 18, 2018

# Polygiene Enters Corporate Uniform Market with New Japanese Partner Bonmax

**New partner, Bonmax is one of the major players in the workwear and corporate uniform industry in Japan with a focus mainly on service companies such as hotels, stores and offices, among others.**

“The uniform market in Japan represents significant potential as uniforms are mandatory in many service businesses. We hope to see a healthy growth in this well-established industry where Polygiene Stays Fresh Technology and our sustainability message add important value”, states Ulrika Björk, CEO of Polygiene.

## **About Bonmax**

The company founded in 1906 established its uniform business in 1948 and is one of the major actors in the workwear and corporate uniform industry in Japan. As a complement to the ready-to-wear business, Bonmax also has a subsidiary that offers made to order uniforms

Website: <https://www.bonmax.co.jp>

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## **About Polygiene**

Polygiene is the world-leading provider of odor control technology and Stays Fresh solutions for clothing, sports equipment, lifestyle, textiles and other materials to help people stay fresh and confident. Polygiene brings the Scandinavian values of quality and care for the environment to life through its products and services. More than 140 global premium brands have chosen to use Polygiene Stays Fresh Technology in their products. Polygiene was established in 2006 and is listed on Nasdaq First North in Stockholm, Sweden. Erik Penser Bank AB acts as its Certified Advisor.