

PRESS RELEASE

Malmö, Sweden, May 12, 2022

Polygiene's aim is set for full coverage odor control in Forloh hunting apparel

Leading-edge technology makes Forloh's new Insect Shield® apparel best in class for warm weather adventures - combines fabric technologies and design in innovative new summer collection. The 100% **made-in-America** technical outdoor brand, is proud to introduce new, lightweight Insect Shield® shirts and pants that deliver unprecedented comfort and protection in the most innovative garments ever designed for outdoor enthusiasts.



Image: Forloh. Text based on press release from Forloh

“We have added value to the innovative and “100% made-in-American” brand Forloh for a number of years and we are looking forward to share paths for many years to come. The warm weather apparel of Forloh integrates [Polygiene's](#) combination technologies, [Polygiene BioStatic™](#) and [Polygiene OdorCrunch™](#) which give full coverage odor control - something that is crucial in hunting”, says Ulrika Björk, CEO Polygiene.

FORLOH, the 100% made-in-America technical outdoor brand, introduces new, lightweight Insect Shield® shirts and pants that deliver unprecedented comfort and protection in the most innovative garments ever designed for outdoor enthusiasts. As the most technologically advanced warm-weather performance apparel pieces ever made, FORLOH's new Insect Shield SolAir UPF Hooded



Long Sleeve Shirt and Lightweight Pants are expertly engineered to combat the harmful rays of the sun and biting insects, while keeping the wearer cool, dry and odor-free.

Entirely made in the United States, FORLOH is the first to combine these industry-leading technologies in the new warm-weather apparel line:

- [Insect Shield®](#): Odorless and safe, it provides effective, long-lasting and convenient insect protection.
- [brrr Pro®](#): Cooling minerals keep skin temperature 3.5F degrees cooler while promoting hyper wicking by expanding the wicking properties of the fabric by more than 700 percent.
- [UPF 900+](#): A world-leading rating that keeps the harmful rays of the sun off the skin.
- [Polygiene® Stay Fresh](#): Premium scent control that fights odor-causing bacteria.
- [Polygiene® Odor Crunch](#): Converts external odor molecules into carbon dioxide and expels them from the garment.

"These are, by far, the most technologically advanced shirts and pants you can wear while taking part in your favorite outdoor pursuit," said Andy Techmanski, CEO and founder of FORLOH. "While we expand our reach beyond hunting and fishing, these two pieces deliver on our promise to manufacture premium and versatile apparel here in the U.S. that exceeds the demands of our customers and their adventures."

For purchase and to know more: [FORLOH.com](https://forloh.com).

About FORLOH

FORLOH is a technical outdoor brand with gear and clothing that is 100% made in the USA. Based in Whitefish, Montana, FORLOH uses a "no-concessions" approach to product development and design, so outdoor enthusiasts can forge deeper connections with the outdoors through its range of award-winning products. FORLOH apparel features leading-edge innovations from other industries, including NASA and the automotive industry, creating unique and exclusive performance benefits. All products come with a lifetime warranty and are distributed through two physical locations, one in Whitefish, MT, and the other in Austin, TX, and through [FORLOH.com](https://forloh.com)

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About Polygiene

As the world leader in stays fresh technologies, we want to change the way we view products – from fast consumables to durables. We treat clothes, accessories, home products, and textiles to help people stay fresh, wash less and let clothes and products live longer. Over 300 global premium brands have chosen to use the Polygiene brand with their products. With the wholly owned subsidiary Addmaster Holdings Limited, we now have the possibility to offer solutions for both soft and hard surfaces. Polygiene is listed on Nasdaq First North Growth Market in Stockholm, Sweden. For more information: www.polygiene.com