

PRESS RELEASE

Malmö, Sweden, March 13, 2020

Polygiene gets order for Airinum face masks to meet high demand

The novel Corona virus has increased demand for facemasks immensely. The Polygiene biostatic stays fresh treatment is already present in the Airinum design facemasks.



With filter efficiency of 98%* their Urban Air Mask provides highly effective protection from airborne contaminants and reduces exposure to bacteria. The Polygiene treatment gives additional protection as it reduces bacteria and virus in the mask material by over 99%**.

Airinum has just placed an additional order of 0.3 MSEK to keep up with the demand of their face masks, that are out of stock.

“On one hand, this is good for our business. But at the same time, we don’t want this to happen. It is a paradox in our business, that when the world suffers, we get more orders. We would rather see a solution to the Corona outbreak rather than get massive orders right now” says Fredrik Kempe, CEO Airinum.

“We see a rise in interest for our solutions because of this, but we share the view that we would rather have Corona virus under control”, says Ulrika Björk, CEO Polygiene. “But with the situation being what it is, we are proud to partner with Airinum - a brand with great potential since they already are established in the Asian markets where also pollution is part of daily life.”

In addition, Polygiene has been contacted by a number of other face mask producers, from South Korea, France and other countries, that are very interested to add value to their products by incorporating Polygiene stays fresh technology.

** Against particles down to 0.3 µm in size*

*** Studies on virus: Norovirus, SARS (a type of Corona virus) and Bird-flu virus, were conducted by the Beijing Institute of Microbiology and Epidemiology, Prof. and Head of Department of Epidemiology Wuchun Cao, M.D., Sc.D., a similar study showing similar results was also made by the UK Health and Safety Laboratory. Studies on bacteria conducted by IMSL (Industrial Microbiological Services Limited), UK.*

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About Polygiene

As the world leader in stays fresh and odor control technologies, we want to change the way we view clothes - from fast consumables to durables. We treat clothes, home products and textiles to help people stay fresh, wash less and let clothes and products live longer. Over 140 global premium brands have chosen to use the Polygiene brand with their products. Polygiene is listed on Nasdaq First North Growth Market in Stockholm, Sweden. Erik Penser Bank AB acts as its Certified Adviser, Phone: 08-463 83 00, e-mail: certifiedadviser@penser.se.



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