

PRESS RELEASE

Malmö, Sweden, November 24, 2022

Polygiene Group plans Mindful launch at ISPO

After years of pandemic and no physical events, Polygiene[®] Group is coming back strong to ISPO, in Munich Nov 28-30 with a booth (A2.504) that must be seen and the launch of its mission “For Mindful Living”. The starting point will be on Tuesday Nov 29 at 12.00 on the main stage where Sean Tindale CMO & Head of Business Development and microbiologist Jason Tetro, “The Germ Guy”, host of the Super Awesome Science Show, will host an interactive talk about mindful living.



The talk will address how we all can contribute to a more mindful life, significantly reduce the environmental footprint of garments and products, and prolong their life. How Polygiene Group encourages the extended and shared use of products and spaces, as well as reduced and responsible consumption and product development to the benefit of our future generations. Data on how this can be achieved will be presented to a wider international audience for the first time, as well.

Additionally, there will be several happenings and events during ISPO where you can get to know Polygiene Group. We are in! Are you?

- Morning runs with product testing on Monday and Tuesday Nov 28 and 29 at 7:15 (45 min), all levels welcome. Breakfast afterwards. Entrance West

- Do the quiz and customize your own t-shirt with Polygiene Freshness technology and join the Wear More Wash Less movement at the same time. Polygiene Group booth (A2.504)

Welcome and looking forward to meeting you in Munich!

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Polygiene Group is the global leader in antimicrobial technologies and odor control solutions. We treat hard surfaces and textiles to ensure that your products are better protected and remain more hygienic, and you remain confidently fresh and odor-free. As the ingredient brand of choice, we work with over 500 global premium brands within our business areas of Product Protection and Freshness. We provide a wide range of technologies that increase the value of our customers products and enable consumers to live a more mindful life. We offer solutions and treatments for products with technologies such as: BioMaster, VeriMaster, ScentMaster, MasterPiece, StayFresh and OdorCrunch. Polygiene Group is listed on Nasdaq First North Growth Market in Stockholm, Sweden. For more information: www.polygiene.com

