

PRESS RELEASE

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Polygiene Growing in the Americas with Appointment of Technical Director

With the recruitment of Henry Krause as Technical Director based in Chile, the Polygiene technical organization is growing to cover the up-and-coming market of South and Central America, as well as the United States.

Henry joins the company with a solid background and over 20 years experience in Performance Chemicals and Textiles as an executive both within sales, product development and technical support in corporations such as Sciescent and Nano-tex.

"I'm thrilled of being part of the company with the most recognized brand in the industry when it comes to odor control technologies. The decision was easy when Ulrika asked me to join - the work culture is just fantastic here and I'm looking forward to help Polygiene continue its solid expansion globally", says Henry Krause.

In his role, the focus will be on both sales and technical support to brand partners in the region, as well as American partners using production facilities in the region.

"I am delighted to get Henry on the team. He has a vast experience of the textile market in this region and he will be instrumental both in regional sales and technical support to the mills and production sites. As Brazil is about to take off with several partners in the pipeline and the US is growing within new segments, the timing is perfect for this addition to the team", states Ulrika Björk, CEO of Polygiene.

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About Polygiene

Polygiene is the world-leading provider of odor control technology and Stays Fresh solutions for clothing, sports equipment, lifestyle, textiles and other materials to help people stay fresh and confident. Polygiene brings the Scandinavian values of quality and care for the environment to life through its products and services. More than 140 global premium brands have chosen to use Polygiene Stays Fresh Technology in their products. Polygiene was established in 2006 and is listed on Nasdaq First North in Stockholm, Sweden.

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