

PRESS RELEASE

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Polygiene Grows in China with Commercial and Marketing Appointments

With the appointments of Jenny Zhu as Commercial Director and Amy Dai as Marketing and Supply Chain Manager in Shanghai, Polygiene is adding key competence to further strengthen the sales and technical organization in China.

"I am very happy to announce the appointment of Jenny Zhu and Amy Dai who will complement our China team with competence that will be essential in reaching the ambitious goals we have for this market. As we are in the process of starting a subsidiary in Shanghai, I see the set-up of this professional organization as an important and logic step", states Ulrika Björk, CEO Polygiene.



Jenny Zhu (left) and Amy Dai (right) - Polygiene China



Jenny Zhu comes with substantial commercial experience as business director of a sourcing organization with strong global consumer brands as customers. *“I am delighted to start working with this strong brand and devoted international team. My goal is to contribute to commercial success, but I also want to drive change towards a more sustainable use of textiles”,* says Jenny Zhu.

Amy Dai strengthens the sales team with a solid experience in marketing, supply and business development. *“I will focus on setting up a branch company to strengthen the current customer relations, and to bring rapid sales growth in the massive textile market in China”,* states Amy Dai.

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About Polygiene

Polygiene is the world-leading provider of odor control technology and Stays Fresh solutions for clothing, sports equipment, lifestyle, textiles and other materials to help people stay fresh and confident. Polygiene brings the Scandinavian values of quality and care for the environment to life through its products and services. More than 140 global premium brands have chosen to use Polygiene Stays Fresh Technology in their products. Polygiene was established in 2006 and is listed on Nasdaq First North in Stockholm, Sweden. Erik Penser Bank AB acts as its Certified Adviser.