

PRESS RELEASE

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Chinese Hotsuit opts for Polygiene Stays Fresh to keep garments fresh for longer

Chinese sportswear brand Hotsuit, worn by influencers, celebrities and athletes is launching a new product range featuring Polygiene BioStatic™ antimicrobial technology that helps clothing stay fresh for longer. The treatment is being added to Hotsuit's latest collections of products and more items are being launched continuously.



The brand is established in China since 2015 and since then, the products have gone on to be widely used by young people. Today, the Hotsuit product line extends to running, fitness, leisure and other categories, with hundreds of influencers, celebrities and athletes wearing the brand's products globally.

The Polygiene treated men's and women's t-shirts provide additional functional and sustainability benefits. The treatment inhibits the growth of odor-causing bacteria that thrive from sweat, heat, or humidity. By keeping the product fresh for longer, fewer washes are required, extending the life of



the product and reducing its impact on the environment. The products are sold in main E-commerce channels like Tmall, JD, Tiktok etc in China, with distribution all over the world via Amazon. Commenting on why they chose to partner with Polygiene, Hotsuit says: “Polygiene is the world's leader in stays fresh technologies, so they were our first option when considering the addition of antimicrobial functionality in our new product line.”

“Products treated with Polygiene BioStatic™ technology can be odor-free all day long and you can skip unnecessary washes - delivering a longer lasting and sustainable product to our end consumers.”

“Additionally, Polygiene works with over 300 premium brands globally, so with the rich brand endorsement and brand impact, we believe this is going to be a win-win cooperation.”

“We see this partnership as a long-time commitment, and we are looking forward to growing with this interesting brand. We have a strong focus on increasing our business in the Chinese market, and a cooperation like this is a good example of this strategy”, says Ulrika Björk, CEO Polygiene

About HOTSUIT

Hotsuit is a sports brand that started from professional sweat suits. It produces functional sweat suits and sports equipment and sells all over the world, helping sports fans globally to enjoy a great “sweating experience”. The brand name "HOT" + "SUIT" marks the new sportswear category of sweat wear. "HOT" not only makes you warm and sweaty but has a resemblance of passion and enthusiasm. The "SUIT" is the carrier of Hotsuit linking people who love sports all over the world. They now have hundreds of influencers, celebrities and athletes wearing their products globally. For more information: www.hotsuit.com

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About Polygiene

As the world leader in stays fresh technologies, we want to change the way we view products – from fast consumables to durables. We treat clothes, accessories, home products, and textiles to help people stay fresh, wash less and let clothes and products live longer. Over 300 global premium brands have chosen to use the Polygiene brand with their products. With the wholly owned subsidiary Addmaster Holdings Limited, we now have the possibility to offer solutions for both soft and hard surfaces. Polygiene is listed on Nasdaq First North Growth Market in Stockholm, Sweden. For more information: www.polygiene.com.