

NEWS

Malmö, Sweden, June 17, 2019

Polygiene Increases Focus on Sustainability by Appointing Industry Veteran to Advisory Board

Polygiene Stays Fresh Technologies appoints industry veteran, opinion leader and sustainable textiles expert, Dr Pamela Ravasio to its advisory board.

The addition of a member with long-running sustainability, textile and Sports & Outdoor experience to the advisory board, will add important expertise at a time when the new strategy of the company is being completed.

“With a background in CSR and sustainability Pamela Ravasio covers many areas that are important for Polygiene. She will be a very welcome member to our advisory board. Since we have sharpened our strategy, and included a much stronger focus on sustainability, the timing is perfect for her to step in. I look forward to sharing fresh perspectives, strategic thinking and industry insights”, says Ulrika Björk, CEO Polygiene.

“Polygiene’s impact and innovation vision is unique in the outdoor and textile industry. We all know that consumers play a critical role in preserving water resources and reducing water-stress in the decades to come. Polygiene’s clarity and commitment to commercial success and positive impact, is one I am proud to support. I am looking forward to collaborate with the Polygiene team and make their impact vision a reality”, says Dr. Pamela Ravasio



About Dr. Pamela Ravasio

Dr. Pamela Ravasio has recently been appointed ‘Stakeholder Manager’ (global) at Hohenstein, one of the most recognized global institutions for technical and scientific expertise in textiles. Previously, Pamela was a key driver in bringing the European outdoor industry to global recognition, while Head of CSR & Sustainability at the European Outdoor Group. Pamela has further been on the Steering Committee of the Social Labor Convergence Program (SLCP), on the advisory board of Textile Exchange, as well as chair of the Sustainability Committee of the Federation of European Sporting Goods Industry (FESI).

**About the Polygiene Advisory Board:**

Polygiene's advisory board's mandate is to exclusively advise to the company's CEO on topics pertinent to relevant areas of expertise to the company. It has not directly or indirectly connection to the company's executive board. With the appointment of Dr. Ravasio, alongside previously appointed Gunnar Bengtsson, former General Director for Kemikalieinspektionen (KEMI) in Sweden, Polygiene completes the reshuffle of its advisory board.

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About Polygiene

Polygiene is the world-leading provider of odor control technology and Stays Fresh solutions for clothing, sports equipment, lifestyle, textiles and other materials to help people stay fresh and confident. Polygiene brings the Scandinavian values of quality and care for the environment to life through its products and services. More than 140 global premium brands have chosen to use Polygiene Stays Fresh Technology in their products. Polygiene was established in 2006 and is listed on Nasdaq First North in Stockholm, Sweden. Erik Penser Bank AB acts as its Certified Adviser.