

### **PRESS RELEASE**

Malmö, Sweden, March 29, 2021

# A future-looking innovation to increase passenger confidence

Muirhead Active Hygiene Leather is a sustainable natural leather with built-in antimicrobial technology designed to improve the hygiene of aircraft cabins. The Scottish-Swedish partnership between Muirhead and Polygiene® will help customers and partners in the aviation, bus, coach and rail sectors create safer cabin environments, reassuring passengers that they can once again travel safely.



Muirhead is the leading expert in creating the most natural, lowest carbon, high-performance leather for seat covers. Their latest innovation, Muirhead Active Hygiene Leather with Polygiene ViralOff™, is a sustainable leather with built-in antimicrobial self-cleaning properties providing best-in-class hygiene. Polygiene ViralOff is permanently integrated into the leather during the production process. In addition to breaking down bacteria that cause odors, ViralOff breaks down viruses such as SARS-CoV-2, which causes the disease Covid-19, to over 99 per cent within two hours\*

"We are pleased to offer Muirhead Active Hygiene Leather with Polygiene ViralOffT<sup>M</sup> to take seat hygiene to a new level and play a key role in setting new standards in cabin wellness. The team at Muirhead are working closely with Airlines, Design Studios and Aircraft manufacturers to create

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interiors solutions for the future of travel and transportation", says Archie Browning, Sales Director at Muirhead.

"Muirhead is a leading supplier of fine Scottish leather to the global aviation industry with a strong reputation for responsible innovation, durability and circular manufacturing. It is inspiring how they lead the way for sustainability in the leather industry, just as we at Polygiene lead the way for sustainability in the textile and fashion industry through our antimicrobial and odor removal products. We are looking forward to adding value to this industry together with Muirhead", says Ulrika Björk, CEO of Polygiene.

\*Against tested viruses, SARS-CoV-2, H3N2 and H1N1 - according to ISO18184:2019 standard. Polygiene ViralOffT<sup>M</sup> does not prevent diseases but protects the treated material.

## **About Muirhead**

Muirhead, established in 1840 and a member of the Scottish Leather Group, is one of Europe's oldest tanneries; it is widely recognised as a global leader in the responsible manufacturing of high-performance leather. Muirhead is considered the global market leader in aircraft seating, supplying the world's only full substance leather with a significant weight reduction to over 160 airlines, airframe and seating manufacturers around the world. As well as the manufacturing site in the UK, they have sales offices located in the USA, the Middle East, Asia and Australia. Learn more at www.muirhead.co.uk

## **About Scottish Leather Group**

Scottish Leather Group is the leading manufacturer of leather in the UK and is the parent company to the Bridge of Weir and Muirhead brands. Significant investments in sustainability and circular manufacturing have made the Scottish Leather Group one of the most modern and environmentally focused leather manufacturers in the global leather industry. Detailed information about the Group's Sustainability initiatives can be found at <a href="https://www.sustainablebynature.co.uk">www.sustainablebynature.co.uk</a>. For further information about the Scottish Leather Group please visit <a href="https://www.scottishleathergroup.com">www.scottishleathergroup.com</a>.

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### About Polygiene

As the world leader in stays fresh technologies, we want to change the way we view products – from fast consumables to durables. We treat clothes, accessories, home products, and textiles to help people stay fresh, wash less and let clothes and products live longer. Over 200 global premium brands have chosen to use the Polygiene brand with their products. With the wholly owned subsidiary Addmaster Holdings Limited, we now have the possibility to offer solutions for both soft and hard surfaces. Polygiene is listed on Nasdaq First North Growth Market in Stockholm, Sweden. For more information: <a href="https://www.polygiene.com">www.polygiene.com</a>.

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