

Polygiene continues partnership with O'Neill for SS23 Training Collection

Having first partnered with O'Neill in 2021, Polygiene® is pleased to announce that all Polygiene-treated products in the surf brand's SS23 Training Collection will feature both Polygiene StayFresh™ and Polygiene OdorCrunch™ technologies.

Find out why the Polygiene technologies support your sports activities and why they are beneficial to the environment!

Building on our previous work with one of the most iconic names in surf, products will now benefit from the pioneering odor-control technology of Polygiene OdorCrunch™. Designed to eliminate body and environmental odors and keep garments staying fresh, Polygiene OdorCrunch™ enables consumers to wash less and wear more. [Less washing also means saving water, energy, time as well as detergents and the product lasts longer.](#)

From enthusiastic newcomers to the world's most talented professionals, training prepares surfers to become stronger and fitter to perform at their best in the water. It allows them to reach their ultimate goal - to surf longer and better.

The [O'Neill Active Cropped Sport Top](#) and [High-Waist Legging](#) represents O'Neill's ability to combine high-performance textile technologies. The collection is treated with antimicrobial and odor-eliminating Polygiene StayFresh™ and Polygiene OdorCrunch™.

"O'Neill Training gear fits the most advanced, athlete-inspired training requirements," explained Joffrey Delfgaauw, O'Neill's Head of Buying & Design for Snow and Active Outdoor. *"We used fabrics featuring buttery soft feel, vigorous stretch and sweat-wicking properties to optimize the training performance. Powered by Polygiene StayFresh™ + OdorCrunch™ Technologies, our training gear ensure you can train more but wash less."*

Polygiene's partnership with O'Neill centers on several shared values and objectives. Both organizations recognize that new textile technologies have a role to play in creating better products that enable greater enjoyment of sport and improve athlete performance. Polygiene antimicrobial and odor-control solutions allow surfers and kiteboarders to train longer and wash less, protecting garments, lengthening their lifespan and saving water in the process.

"We are incredibly excited to continue our work with O'Neill and integrate a growing number of Polygiene solutions into the brand's manufacturing processes," said Ulrika Björk, CEO of Polygiene Group™. "The O'Neill ethos and its commitment to performance and sustainability complement our own values, and we look forward to working towards our shared goals in future projects."

The O'Neill Training Collection can be purchased on the O'Neill website.

<https://eu.oneill.com>

About O'Neill:

O'Neill, the original California surf, snow and lifestyle brand was founded in 1952 when a young man named Jack O'Neill took his unstoppable passion for surfing and used it to beat Mother Nature at her own game. Pioneering the world's first neoprene surf wetsuit, Jack had successfully found a way to extend his surf sessions in the bone-chilling breaks of Northern California. He opened up the garage doors to his first surf shop soon after. While many things have changed since those humble beginnings, Jack's initial vision of producing functional and innovative riding products continues to inspire people and empower them to do what they love doing most.