

PRESS RELEASE

Malmö, Sweden, June 30, 2022

New sales agent in France important step for Polygiene Group

Polygiene, the leading ingredient brand for antimicrobial technologies and [odor control solutions](#), continues to expand its presence in Central Europe. From July 1, sports and outdoor specialist Jean Charles Marchionni will start as a new sales agent for the Polygiene Group.

Marchionni will be the local contact for the entire French market. This is the next logical step for the company to meet the increasing demand for its sustainable and functional technologies and to further strengthen its leading position.



Haymo Strubel, VP EMEA comments: “France is a very important market with great potential for us and in recent months we have won some significant customers there across numerous segments. We continue to see many development opportunities and are very pleased to have Jean Charles Marchionni join Polygiene.”



“Jean Charles Marchionni has been rooted in the French sports and outdoor industry for more than 25 years and brings with him a very broad network within the industry and the trade, but also on the association side. In his role as representative of the international sports network ISPO and as organizer of the French industry test events, he is in constant exchange with the sport and outdoor industry and is ideally suited to continue the Polygiene success story”, adds Markus Hefter, Commercial Director EMEA.

In addition to the sports and outdoor markets, the Polygiene Group is also active in fashion, lifestyle and home textiles, as well as in the transportation, healthcare and packaging areas, among others.

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Polygiene Group is the global leader in antimicrobial technologies and odor control solutions. We treat hard surfaces and textiles to ensure that your products are better protected and remain more hygienic, and you remain confidently fresh and odor-free. As the ingredient brand of choice, we work with over 500 global premium brands within our business areas of Product Protection and Freshness. We provide a wide range of technologies that increase the value of our customers products and enable consumers to live a more mindful life. We offer solutions and treatments for products with technologies such as: BioMaster, VeriMaster, ScentMaster, MasterPiece, BioStatic and OdorCrunch. Polygiene is listed on the Nasdaq First North Growth Market in Stockholm, Sweden. For more information: www.polygiene.com