

**PRESS RELEASE**

Malmö, Sweden, November 16, 2021

## **New HI-GENIC mousepad from Speedlink features Polygiene ViralOff to provide hygienic protection for gamers**

Speedlink, one of Europe's leading PC and video game console accessories brands, has launched a new mousepad featuring antimicrobial technology from Swedish firm Polygiene®. The HI-GENIC mousepad is designed for private use at home as well as in lively offices and public spaces. It has a robust yet soft textile surface that is pleasant to use and suitable for all mouse sensors. The mousepad remains in place, even on smooth surfaces, thanks to a non-slip base.



To provide hygienic protection for the user, the mousepad is treated with Polygiene ViralOff – a textile treatment that reduces micro-organisms by over 99% on the material\*.

The technology was introduced last year in response to the growing demand for antimicrobial solutions sparked by the pandemic. To develop the treatment, Polygiene returned to its roots – the company started in the healthcare sector in 2006 during the battle against SARS.



Polygiene ViralOff can be used to treat face masks, scrubs and other equipment used by medical staff, as well as for the public, where the functionality is relevant, such as in gloves and face masks, as well as bedsheets and even furniture in public spaces and mass transportation.

The range of applications is now extending into new areas such as e-sports and gaming.

Commenting on why Speedlink chose to partner with Polygiene, Thomas Weber, head of product development, says: "The ViralOff surface treatment for our new HI-GENIC mousepad turns a practical product into a very useful one."

The production of Polygiene treatments all takes place within the Europe, and all the company's technologies are *Oeko-Tex® Eco Passport certified*. Weber says this "made the decision for the cooperation easy for us."

Polygiene VP Commercial Operations EMEA Haymo Strubel comments: "The current pandemic has raised public awareness of viruses and bacteria and greatly increased society's awareness of hygiene as a relevant issue. Polygiene offers the right solutions to many current challenges with its unique, sustainable products. We have closely been following the impressive development of e-sports on a broad international level and are very pleased to see the successful implementation of the first joint project with our partner Speedlink. Polygiene offers broad application possibilities on textiles but also on countless hard surfaces and we are looking forward to a number of new projects with Speedlink going forward."

**About Speedlink** - Speedlink is one of the leading manufacturers of office and gaming peripherals in Europe. Since the brand was founded in 1998, Speedlink has positioned itself very successfully in the PC and video game console accessories segment. The product portfolio includes sound systems, headsets, mice, mousepads, keyboards, gamepads, joysticks and various IT accessories. Speedlink® products captivate through the combination of novel technologies with excellent design and outstanding functionality - confirmed by numerous awards and success in professional eSports use. Speedlink® is represented in over 40 countries worldwide. **For more information:** <https://www.speedlink.com>. **To buy online:** <https://www.speedlink.com/en/HI-GENIC-Mousepad-antiviral-black/SL-620010-BK>

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\*99% on the material in two hours as per international standard ISO18184:2019 (SARS-CoV-2, H3N2, H1N1). Polygiene ViralOff™ does not prevent diseases but protects the treated material.

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#### About Polygiene

As the world leader in stays fresh technologies, we want to change the way we view products – from fast consumables to durables. We treat clothes, accessories, home products, and textiles to help people stay fresh, wash less and let clothes and products live longer. Over 300 global premium brands have chosen to use the Polygiene brand with their products. With the wholly owned subsidiary Addmaster Holdings Limited, we now have the possibility to offer solutions for both soft and hard surfaces. Polygiene is listed on Nasdaq First North Growth Market in Stockholm, Sweden. For more information: [www.polygiene.com](http://www.polygiene.com).

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