

PRESS RELEASE

Malmö, Sweden, 18 October 2018

Polygiene Strengthens Marketing Department with New Hire

The appointment of Rebecka Harvyl as marketing manager will strengthen the marketing team with her additional skill set and professional background. Harvyl will be situated at the Polygiene headquarters in Malmö, Sweden.

Harvyl comes with a strong background in project management within marketing where her latest employment was at Sweden's most well-known candy store chain, Hemmakväll. She will now work with marketing responsibilities for the EMEA region, as well as oversee projects ranging from graphic production, printed materials, to social media management.

"I am looking forward to being part of the growth journey of Polygiene. The sustainability story of Polygiene is something I appreciate as I think we all need to do something to avoid the "fast fashion" culture. I believe that Polygiene has a real solution to this universal problem, and I want to be part of that solution", states Rebecka Harvyl.

Mats Georgson, CMO at Polygiene adds, *"We are already the leading ingredient brand in odor control, and we are moving to be the leader in marketing innovation as well".* Georgson continues, *"Rebecka's skillset in marketing, project management and production helps speed up the move to the new marketing strategy."*

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About Polygiene

Polygiene is the world-leading provider of odor control technology and Stays Fresh solutions for clothing, sports equipment, lifestyle, textiles and other materials to help people stay fresh and confident. Polygiene brings the Scandinavian values of quality and care for the environment to life through its products and services. More than 140 global premium brands have chosen to use Polygiene Stays Fresh Technology in their products. Polygiene was established in 2006 and is listed on Nasdaq First North in Stockholm, Sweden. Erik Penser Bank AB acts as its Certified Advisor.