

PRESS RELEASE

Malmö, Sweden, May 26 – 2020

Polygiene treating respirators from Carbonado with ViralOff

Indian brand Carbonado just launched AerFit NEO respirators with Polygiene ViralOff® textile treatment technology.

The company will place orders in volumes of 500,000 to one million (1,000,000) respirators in the coming three to six months and has a broad distribution network of multiple retail chains in India, the Bplugd webstore and Amazon, among others.



Carbonado, Indian company Bplugd IOT's flagship brand, is an award-winning maker of high-tech urban mobility gear. In recent times, given the unprecedented situation that the world is facing at large, Carbonado has also come out with the AerFit NEO - a filtering face-piece respirator (face mask) that is reusable.

"More than ever, there is a global need for products with an anti-viral treatment that is reliable and effective. We want our AerFit respirators to not just protect people but also give them the assurance that they can breathe easy and with confidence. This is why Carbonado (Bplugd) has chosen to partner with a trustworthy name like Polygiene so that the end customers can breathe easy indeed and give out a healthy sigh of relief!", says Pradeep Reddy, the founder of Bplugd IOT.

"Thanks to a local reinforcement on both the technical and the sales side, as well as dedicated work during the last year, demand has increased in India. With the Covid-19 pandemic we see an additional rise in inquiries and a number of Indian partners coming onboard - Carbonado by Bplugd IOT is a good example of this. India has a huge internal market and is also an important production hub globally", says Ulrika Björk, CEO Polygiene.



About Bplugd IOT

We believe in creating ground-breaking urban mobility gear and personal protective equipment that will go on to enhance the lives of people while inculcating within them a sense of being trendsetters with the futuristic design and expert practicality that comes as part and parcel of any product by us. This belief landed us the best designed lifestyle product award at the CII Design Excellence Awards 2019.

We pride ourselves in being able to create sustainable, recyclable and circle economy driven products, eliminating waste and the continual use of resources.

IoT=Internet of Things

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About Polygiene

As the world leader in stays fresh and odor control technologies, we want to change the way we view clothes - from fast consumables to durables. We treat clothes, home products and textiles to help people stay fresh, wash less and let clothes and products live longer. Over 140 global premium brands have chosen to use the Polygiene brand with their products.

Polygiene is listed on Nasdaq First North Growth Market in Stockholm, Sweden. Erik Penser Bank AB acts as its Certified Adviser, Phone: 08-463 83 00, e-mail: certifiedadviser@penser.se. For more information: www.polygiene.com