

Press release 2010-12-15



## **C-RAD and Aktina Medical have signed a distribution agreement for the USA Market**

**C-RAD AB with its four fully owned subsidiaries are all active in the field of radiation therapy. C-RAD and the New York based company Aktina Medical Corporation has signed a distribution agreement for the US market.**

The USA is by far the largest market in radiation therapy with almost 50% of the world market. C-RAD has signed an agreement with Aktina Medical Corporation, headquartered in New York, USA. The company designs and manufactures treatment systems and accessories for use in radiation therapy. The company will be responsible for sales of the Sentinel system to the radiation therapy centers in the US. C-RAD Incorporated, located in Chicago IL. will take care of B2B relationships and support the sales activities of Aktina Medical.

Erik Hedlund, CEO, C-RAD AB:

"We are excited about the new relationship with Aktina Medical and the opportunity to work with their highly qualified staff on the important US market. C-RAD Inc. will focus on sales to B2B partners and of course offer all necessary support to the Aktina sales organization.

We are also optimistic about developing relationships with Aktina in other countries and in the development of new products"

Nicholas G. Zacharopoulos, V.P. Of Product Development, Aktina Medical Corporation:

"We are looking forward to representing the C-RAD product program in our home market. We are very impressed with the performance of the C-RAD solutions. The Sentinel system will complement our present line of business, allowing us to offer a more comprehensive patient positioning, immobilization, infra-fraction motion management, and gating solutions portfolio to our customers. "

### **For further information:**

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## ABOUT AKTINA MEDICAL

AKTINA MEDICAL CORPORATION, a New York, USA based company, is a designer and manufacturer of quality treatment systems and accessories in the field of radiation oncology. Aktina's products cover a wide range of applications, from carbon fiber couch tops, to patient immobilization and stereotactic radiosurgery. Aktina also has a long track record in providing OEM design solutions as well as manufacturing expertise to the Radiation Oncology OEMs.

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### **About C-RAD AB**

C-RAD develops new and innovative solutions for the use in advanced radiation therapy. The company group of C-RAD offers products and solutions for patient positioning, tumor localization and radiation treatment systems. End users are radiation therapy clinics worldwide. All product development is conducted in three fully owned subsidiaries; C-RAD Positioning AB, C-RAD Imaging AB and C-RAD Innovation AB. C-RAD Imaging AB is located in Östersund while the other companies are located in Uppsala. Numbers of employees are currently 19 people. The activities in C-RAD AB originate from research and development at the Karolinska Institutet in Solna. Sales of the company's first product, the C-RAD Sentinel<sup>TM</sup>, started in 2007. Cooperation agreements have been signed with the Swedish company Elekta and the Belgian company IBA. C-RAD is represented by distributors specialized in radiation therapy on major markets. C-RAD AB is since March 2010 listed at Nasdaq Omx First North Premier.