



First orders of Catalyst systems to the French market

The C-RAD's distributor in France, Eckert & Ziegler BEBIG has placed first orders for two Catalyst systems for immediate installation. One system has been ordered by Centre de Radiotherapie des Ardenne, Charleville Mezieres and the other by Institut du Cancer Courlany, Reims. Both sites are equipped with linear accelerators from Varian. The Catalyst systems will be installed in the last week of June.

C-RAD AB and its five fully owned subsidiaries are all active in the field of radiation therapy. The Catalyst system is based on a new generation of hardware and software platform for high performance optical surface scanning and augmented reality through re projection. Advanced and highly optimized algorithms for non-rigid registration and deformable models enable the real-time assessment of patient positioning errors before and during treatment delivery. The system is calculating iso center adjustments. Interfaces to major LINAC vendors ensure a completely integrated workflow.

The agreement with Eckert&Ziegler BEBIG in France was signed in February 2012. The company has a strong position in brachy therapy on the French market. After training both in Sweden and in France and visits to key customers Eckert & Ziegler BEBIG decided to focus sales activities on the new C-RAD Catalyst system.

Erik Hedlund, CEO, C-RAD AB:

"Since the introduction of the new Catalyst system we have experienced a fast growing interest for the C-RAD technology and solutions. Thanks to Eckert & Ziegler BEBIG's excellent relationships with key customers of the results have been immediate. One of the conditions for these orders has been delivery and installation of the systems by the end of June 2012.

In cooperation with Eckert & Ziegler BEBIG we are looking forward to further developing the sales on the French market. "

Abel Luzuriaga, Managing Director of, Eckert & Ziegler BEBIG:

“ We are very pleased to have placed the first orders for Catalyst systems in France.

We believe that these two centers will be perfect reference sites for further projects. We look forward to continue our successful cooperation with C-RAD”

For further information:

Erik Hedlund, CEO C-RAD AB, Phone +46-(0)18-66 69 31, E-Mail erik.hedlund@c-rad.se

About Eckert & Ziegler BEBIG

Contributing to saving lives!

Eckert & Ziegler BEBIG is a European-based group active in the medical device segment of the health care industry. Its core business is the treatment of cancer using brachy therapy, a special form of radiation therapy.

Eckert & Ziegler BEBIG is a leader in brachy therapy in Europe. The company headquarters are in Belgium, with a production facility in Germany and subsidiaries throughout Europe and in India. In addition, Eckert & Ziegler BEBIG has a worldwide network of distributors and agents to support the international marketing of its product line.

The company's products and equipment are intended for use by oncologists, radiologists, urologists, and medical physicists.

Eckert & Ziegler BEBIG employs more than 150 people. The company has been listed on the Euronext stock exchange since April 1997 (Euronext: EZBG; Reuters: EZBG.BR; Bloomberg: EZBG:BB).

Contact:

Claudia Mihlan
Head of Marketing

Tel. + 49 30 94 10 84 126

About C-RAD AB

C-RAD develops new and innovative solutions for the use in advanced radiation therapy. The company group of C-RAD offers products and solutions for patient positioning, tumor localization and radiation treatment systems. End users are radiation therapy clinics worldwide. All product development is conducted in three fully owned subsidiaries; C-RAD Positioning AB, C-RAD Imaging AB and C-RAD Innovation AB. C-RAD Imaging AB is located in Östersund while the other companies are located in Uppsala. Numbers of employees are currently 21 people. The activities in C-RAD AB originate from research and development at the Karolinska Institutet in Solna. Sales of the company's first product, the C-RAD Sentinel™, started in 2007. Cooperation agreements have been signed with the Swedish company Elekta, the US company Varian and the Belgian company IBA. C-RAD is represented by distributors specialized in radiation therapy on major markets. C-RAD has founded two companies for direct sales, C-RAD Incorporated in the US and C-RAD GmbH in Germany. C-RAD AB is since March 2010 listed at Nasdaq Omx First North Premier.

