



**PRESS RELEASE**  
**December 21, 2018**

**STRAX: PUBLICATION OF INFORMATION BROCHURE REGARDING  
THE REDEMPTION PROGRAM.**

In relation to the proposed redemption program, the company has today published an information brochure describing the redemption procedure. The proposal shall be resolved by the Extraordinary General Meeting to be held on December 28, 2018.

The information brochure is available on the company's website, [www.strax.com](http://www.strax.com), and will be available at the Extraordinary General Meeting.

**Issuer Agent:**

Mangold Fondkommission AB is the issuing agent for STRAX in connection with the redemption program, and can be contacted on +46 8 503 015 95.

For further information please contact Gudmundur Palmason, CEO, Strax AB, +46 8 545 017 50.

**About STRAX**

STRAX is a market-leading global company specializing in mobile accessories. STRAX has built a House of Brands to complement its value-added customer-specific solutions and services. STRAX House of Brands includes proprietary brands: XQISIT, Urbanista and THOR GLASS, and licensed brands: adidas and bugatti. In addition STRAX represents over 40 major mobile accessory brands. STRAX sells into all key channels ranging from telecom operators, mass merchants and consumer electronics to lifestyle retailers and direct to consumers online. STRAX was founded in Miami and Hong Kong in 1995 and has since grown across the world. Today, STRAX has over 200 employees across 13 countries with its operation HQ and logistics center based in Germany. STRAX is listed on the Nasdaq Stockholm stock exchange.