



**PRESS RELEASE
DECEMBER 29 2017**

STRAX: CHANGE IN THE NUMBER OF SHARES AND VOTES IN STRAX

The number of shares and votes in Strax AB (publ) ("STRAX" or the "Company") has changed in December 2017 as a result of the issue against set off of claims previously announced. The total number of shares in STRAX has increased by 2,830,066 shares, corresponding to 2,830,066 votes.

Today, the last trading day of the month, there are in total 120,592,332 shares and votes in STRAX.

For further information please contact Gudmundur Palmason, CEO, Strax AB, +46 8 545 01750

About STRAX

STRAX is a global company specializing in mobile accessories and connected devices. STRAX is listed on the Nasdaq Stockholm Stock Exchange. STRAX offers proprietary, licensed, partner branded accessories and connected devices. The proprietary brands include XQISIT, GEAR4, Urbanista, THOR, AVO+ and FLAVR. The company furthermore represents over 30 brands. The company sells to a wide channel landscape ranging from telecom operators, specialized mobile and consumer electronics retailers to online, lifestyle, convenience stores and supermarkets. STRAX was founded in Miami and Hong Kong in 1995 and has since grown significantly across the globe. STRAX has 200 employees in 12 countries and its operational HQ and logistics center is based in Germany.

This information is information that Strax AB is obliged to make public pursuant to the Swedish Financial Instruments Trading Act. The information was submitted for publication, through the agency of the contact person set out above at 08:00 CET on December 29 2017.